

## B2 Impact ASA: Exercise of employee share options under long term incentive program

Employees of B2 Impact ASA ("the Company") have on 23 June 2025 exercised 7,416,668 share options. In accordance with the terms and conditions of the Company's long term incentive program, employees may elect to settle the options in cash or in shares. After this share option exercise, the Company has 3,976,666 outstanding share options.

The following primary insiders of the Company have exercised share options:

- André Adolfsen, CFO: 940,000 options
- Adam Parfiniewicz, COO: 1,080,000 options
- George Christoforou, CSAM: 670,000 options

Please refer to the attached schedules for further details.

Further to the share option exercise, the Company will issue 1,195,000 new shares, pursuant to authorisation granted to the board of directors to issue new shares, as granted on the Company's annual general meeting on 22 May 2025. Following the issue of the new shares, the Company's share capital will be NOK 36,972,715.20 consisting of 369,727,152 shares each with a par value of NOK 0.10.

This information is subject to the disclosure requirements in Article 19 of the Market Abuse Regulation and Section 5-12 of the Norwegian Securities Trading Act.

For further information, please contact:

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### About Us

B2 Impact ASA is one of the leading pan-European debt management companies. B2 Impact offers solutions to the challenges created by defaulted loans, and provides liquidity to financial institutions, contributing to a healthier financial system. B2 Impact promotes lasting financial improvement through transparent and ethical debt management. The Company was founded in 2011 and employs around 1,430 people. B2 Impact ASA is headquartered in Oslo, Norway and the B2 Impact share is listed on the Oslo Stock Exchange under the ticker "B2I". For further information, visit [www.b2-impact.com](http://www.b2-impact.com)

**Attachments**

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