

Xplora Technologies AS agrees key terms to acquire emporia, the market leader for senior mobile phones in the DACH region

Oslo, Norway / Linz, Austria – 16 March 2026 – Xplora Technologies AS (“Xplora”) today announces that it has agreed key terms for the acquisition of 100% of the shares in the emporia Group (“emporia”) for an undisclosed consideration.

Founded over 30 years ago, emporia is established as the market leader in senior mobile phones in Germany, Austria and Switzerland (“DACH” region) with annual sales of more than 300,000 devices across Europe. Its gross margin is in line with Xplora’s device margins. The company has built a strong brand and an extensive distribution network primary within the DACH region and is widely recognized for its user-friendly mobile solutions designed specifically for the senior segment.

The acquisition fully aligns with Xplora’s platform strategy and follows the same strategic rationale as the previously completed acquisition of Doro. By combining emporia’s established hardware presence with Xplora’s subscription platform and MVNO capabilities, Xplora intends to deploy its own SIM and service offering across emporia’s device base to unlock new recurring revenue opportunities.

emporia’s strong position in the DACH region complements Doro’s market leadership in the UK, France, and the Nordics. Together, the companies provide broader geographic coverage and a strengthened technology base, enabling them to leverage each other’s capabilities, market positions, and established partnerships. The overlap in distribution channels and customer segments is expected to further strengthen Xplora’s position in the senior mobile category and support the Group’s ambition to expand its subscription base across connected mobile services.

“By bringing emporia into the Xplora family, we are not just expanding our hardware footprint but also scaling our subscription platform. emporia’s deep roots in the senior segment and their 'simplicity' philosophy are the perfect complements to our existing offerings. This transaction represents a strategic leap in Xplora’s mission to become the leading global platform for family safety,” says Sten Kirkbak, CEO of Xplora.

Eveline Pupeter, CEO and sole owner of emporia, stated: “After 20 years of building emporia into a trusted household name, I am proud to embark on this journey with Xplora. Their platform expertise and operational and financial strength will provide the scale necessary to ensure that emporia’s vision of accessible technology continues to flourish.”

In line with Xplora’s communicated M&A strategy, the company expects the transaction to be earnings accretive from the first year following completion. The parties have signed a term sheet, and completion of the transaction remains subject to due diligence, final transaction documentation, as well as corporate approvals and other customary closing conditions

The transaction price is not disclosed, and the company intends to finance the transaction using existing funds. Subject to the satisfaction of all conditions, the parties expect to enter into a definitive

agreement and complete the transaction during Q2 2026.

For further information, please refer to:

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About Xplora

Xplora Technologies is a Norway-founded, technology company creating smart devices, services and communication solutions for children, youth and seniors that keep families connected, safe, and balanced. The company's purpose is to build a safer and healthier digital life for all generations. As the pioneer of the kids' smartwatch category in Europe, Xplora Technologies today serves the full spectrum of family needs from early childhood to later life, through its two brands Xplora and Doro. The company positions itself as a family-first organization and a trusted advisor for parents and caregivers throughout the digital journey, delivering the right technology at the right time. Xplora Technologies is headquartered in Oslo, Norway with operations in leading European markets and North America. The company is listed on Euronext Growth under the ticker XPLRA.

About emporia

Founded in 1991 and headquartered in Linz, Austria, emporia has established itself as the market leader for senior mobile phones in Germany and Austria and sells approximately 300,000 devices annually across Europe. It is a leading developer and distributor of easy-to-use smartphones, tablets, and mobile devices for the senior demographic. With a presence in over 30 countries, emporia is synonymous with intuitive design and technological accessibility.