

## Lifco acquires Expand Media Group in Sweden

**Lifco has signed an agreement to acquire all of the shares in the Swedish company Expand Media Group International AB. Expand Media designs and produces portable event display and print solutions and sells to customers globally.**

In 2023, Expand Media Group reported net sales of SEK 196 million. The company is based in Stockholm and Anderstorp, Sweden and Connecticut, USA and has 64 employees. Expand Media Group will be consolidated in Business Area Systems Solutions, division Special Products. Consolidation is expected to take place in the third quarter of 2024.

The acquisition will not have any significant effect on Lifco's earnings or financial position in the current financial year.

Please visit [expandmedia.com](https://expandmedia.com) for more information.

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**About Us**

Lifco offers a safe haven for small and medium-sized businesses. Lifco's business concept is to acquire and develop market-leading niche businesses with the potential to deliver sustainable earnings growth and robust cash flows. Lifco is guided by a clear philosophy centred on long-term growth, a focus on profitability and a strongly decentralised organisation. The Group has three business areas: Dental, Demolition & Tools and Systems Solutions. At year-end 2023, the Lifco Group consisted of 233 operating companies in 31 countries. In 2023, Lifco reported EBITA of SEK 5.7 billion on net sales of SEK 24.5 billion. The EBITA margin was 23.2 per cent. Read more at [lifco.se](https://lifco.se).