

Press Release
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CEST



Infinite Entertainment produces new TV-series

Goodbye Kansas Group AB (publ) subsidiary Infinite Entertainment will produce a new TV-series, a science fiction thriller named 'Endymion'. Måns Mårland, the co-creator of 'The Bridge', will adapt critically acclaimed artist Simon Stålenhag's latest work into a three season event series.

Infinite Entertainment, a production company within Goodbye Kansas Group, has developed 'Endymion' with Stålenhag and has engaged Mårland to develop the story into a TV-series. Stålenhag's retro-futuristic art and books have made him into one of the world's most sought-after visual storytellers. His book 'Tales from the Loop' became a critically acclaimed TV-series on Amazon Prime and the Russo brothers, directors of Marvel's 'Avengers: Infinity War' and 'Avengers: Endgame', are turning his latest book 'The Electric State' into a movie. Mårland is well-known in the TV industry as both writer and director, and his credits include the critically acclaimed series 'Bron' (The Bridge) which has aired in 161 countries and local versions have been created in multiple countries. Oliver Oftedal and Tom Olsson from Infinite Entertainment will serve as Executive Producers of the show and Goodbye Kansas Studios will be responsible for producing the series' visual effects. Production of "Endymion" is anticipated to begin in 2022.

"It is very pleasing to see that Infinite Entertainment is able to create a collaboration with talents such as Simon Stålenhag and Måns Mårland, it is testament to our brand's strength. I also appreciate the fact that we will realize important sales synergies by delivering VFX services from Goodbye Kansas Studios," says Peter Levin, CEO of Goodbye Kansas Group.

On the following link there is an article on the project: deadline.com

For additional information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver, Beijing and Manila.

The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: info@wildeco.se, phone: +46 8 545 271 00.

Image Attachments

[Endymion](#)

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Attachments

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