

11 February 2021 22:10:00 CET
PRESS RELEASE

Veralda Investment Ltd sells shares in Kambi Group

Anders Ström, Member of the Board of Directors of Kambi Group Plc ("Kambi"), has sold 675,000 shares in Kambi through Veralda Investment Ltd ("Veralda"). The transaction took place on 11 February 2021.

Below is the principal text of the Press Release by ABG Sundal Collier, the global coordinator and bookrunner in connection with the transaction.

Veralda Investment Ltd ("Veralda") has today, 11 February 2021, sold 675,000 shares in Kambi Group Plc ("Kambi" or the "Company"), corresponding to 2.2% of the shares in the Company, through an accelerated book-building process in an offering to Swedish and international institutional investors at a price of SEK 462 per share, resulting in gross proceeds of approximately SEK 312 million (the "Placement").

Following the Placement, Veralda owns 5,428,564 shares in Kambi, corresponding to 17.5% of the ordinary share capital. These remaining ordinary shares held by Veralda will be subject to a customary lock-up from the date of this announcement until the date which is 90 days after settlement of the Placement, save for customary exceptions as well as pledges for financing transactions and waiver by ABG Sundal Collier.

Anders Ström, Chairman Veralda Investment Ltd:

"I am much pleased to see the overwhelming interest from both current and new shareholders wanting to invest in Kambi's growth story. Kambi has developed into a leading premium sports betting technology company, with significant opportunities in new and existing markets.

By divesting a small part of Veralda's shares in Kambi, we have for our part effected an elemental reallocation within our overall portfolio of investments. Veralda remains committed as a long-term major shareholder and intends to continue to support Kambi through our representation in the Board of Directors."

ABG Sundal Collier acted as sole global coordinator and bookrunner in connection with the Placement. Baker McKenzie acted as legal advisor in connection with the Placement.

For more information, please contact:

Thomas Gür, advisor to Veralda Investment Ltd and Anders Ström

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The full Press Release by ABG Sundal Collier can be found following this link:

<https://news.cision.com/abg-sundal-collier/r/sale-of-shares-in-kambi-group-plc,c3285598>

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include 888 Holdings, ATG, Churchill Downs Incorporated, DraftKings, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 850 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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This information is information that Kambi Group plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-02-11 22:10 CET.

Attachments

[Veralda Investment Ltd sells shares in Kambi Group](#)