

## **SIGNS BROADENED AGREEMENT WITH BET365 US**

Today, Scout Gaming Group (“Company” or “Scout”) has signed a broadened agreement concerning the delivery of Fantasy Sports products as well as cross sell tools for other verticals for bet365's US operations. The initial agreement came in to effect with the launch of various products at the end of Q3, 2023, with Canada and Mexico being added to the renewed agreement.

The contract is effective from Q2, 2024 onwards and will positively impact Scout's revenue going forward.

Niklas Jönsson, CEO of Scout Gaming Group comments, "The agreement shows the recognition of the relevance of Fantasy Sports and cross sell products in the gaming market".

### **About bet365**

At bet365, we don't do ordinary. We believe every sport should be epic. That's why we offer an 'In-Game' experience which covers over 96 sports and over 1.15 million live streams to 100 million customers worldwide. Our online betting brand is powered by a world-class proprietary product and over 8,000 employees across the globe.

Cultural and linguistic zones around the globe are serviced using geo-specific content and 21 different languages to enhance the customer experience, which is further improved through the offering of 23 different deposit currencies and 47 payment methods.

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bet365 has a range of useful tools to help you stay in control of your gambling that can be found at <https://responsiblegaming.nj.bet365.com/us>

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**About Scout Gaming Group**

Scout Gaming Group is a licensed and regulated provider of B2B Daily Fantasy Sports, Sportsbook, Fantasy betting and other sports betting products. The company offers a flexible and customizable network-based platform with support for most sports and leagues through an in-house StatCenter which also provides real-time information to players. The Group is headquartered in Stockholm, Sweden with development and operations in Lviv, Ukraine. Scout Gaming is listed on Nasdaq First North Growth Market and the Certified Adviser is Corpura Fondkommission AB.

**Attachments**

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