

PRESS RELEASE

08 August 2024 16:03:00 CEST

Notice of Extraordinary General Meeting in Maximum Entertainment AB

Maximum Entertainment AB, Reg. No. 556778-7691, with its registered office in Stockholm, gives notice of the Extraordinary General Meeting to be held on Monday 9 September 2024 at 10:00 CEST at Convendum, Kungsgatan 9, SE-111 43 Stockholm. Registration starts at 09:45 CEST.

Right to participate in the General Meeting and notice of participation

A shareholder who wishes to participate in the General Meeting must (i) be recorded as a shareholder in the share register maintained by Euroclear Sweden AB relating to the circumstances on Friday 30 August 2024, and (ii) no later than Tuesday 3 September 2024 give notice by post to Kungsgatan 9, 111 43 Stockholm, Sweden or via e-mail to ir@maximument.com. When providing such notice, the shareholder shall state name, personal or corporate registration number, address, telephone number and the number of any accompanying assistant(s) (maximum two assistants) as well as information about any proxy.

If a shareholder is represented by proxy, a written, dated proxy for the representative must be issued. A proxy form is available on the company's website, www.maximument.com. If the proxy is issued by a legal entity, a certificate of registration or equivalent certificate of authority should be enclosed. To facilitate the registration at the General Meeting, the proxy and the certificate of registration or equivalent certificate of authority should be sent to the company as set out above so that it is received no later than Friday 6 September 2024.

Nominee-registered shares

To be entitled to participate in the Extraordinary General Meeting, a shareholder whose shares are held in the name of a nominee must, in addition to providing notification of participation, register its shares in its own name so that the shareholder is recorded in the share register relating to the circumstances on Friday 30 August 2024. Such registration may be temporary (so-called voting right registration) and is requested from the nominee in accordance with the nominee's procedures and in such time in advance as the nominee determines. Voting right registrations completed by the nominee not later than Tuesday 3 September 2024 are taken into account when preparing the share register.

Proposed agenda

1. Opening of the General Meeting.
2. Election of chairperson of the General Meeting.
3. Preparation and approval of the voting list.
4. Election of one or two persons who shall approve the minutes.
5. Determination of whether the General Meeting has been duly convened.
6. Approval of the agenda.
7. Resolution regarding the number of board members.
8. Election of board members and chairperson of the Board of Directors.
9. Election of special examiner.
10. Closing of the General Meeting.

Proposed resolutions

Resolution regarding the number of board members (item 7)

The shareholders Christina Seelye, Philippe Cohen, Thierry Bonnefoi, Ludvig Lindberg and Deborah Bellangé propose that the number of board members elected by the General Meeting should be five without any alternate board members.

Election of board members and chairperson of the Board of Directors (item 8)

The board member Petter Hjertstedt, who is also the chairperson of the Board of Directors, has announced that he will be leaving the Board of Directors in connection with the General Meeting.

The shareholders Christina Seelye, Philippe Cohen, Thierry Bonnefoi, Ludvig Lindberg and Deborah Bellangé intend to revert with their proposals regarding the election of board members and the chairperson of the Board of Directors.

Election of special examiner (item 9)

The shareholders Game Fund Partners Group and Game Fund Partners SPV 3 LLC, Knutsson Holdings AB, David Wallsten, Viktor Vallin, Patrik Bloch and Allscope AB, owners of at least 10 percent of all shares in Maximum Entertainment AB, have requested that the Board of Directors of Maximum Entertainment AB summons an extraordinary general meeting for the election of a special examiner.

Shareholders' right to obtain information

Shareholders are reminded of their right to, at the General Meeting, obtain information from the Board of Directors and CEO in accordance with Chapter 7 Section 32 of the Swedish Companies Act. Shareholders who wish to submit questions in advance may do so by sending post to Kungsgatan 9, 111 43 Stockholm, Sweden or via e-mail to ir@maximument.com.

Number of shares and votes

There are in total 51,110,152 shares (2,000,000 A shares and 49,110,152 B shares) outstanding in Maximum Entertainment, corresponding to 69,110,152 votes (with 20,000,000 votes from A shares and 49,110,152 votes from B shares). As of the date of this notice, the company holds no own shares.

Processing of personal data

For information on how your personal data is processed, please refer to the Integrity Policy available on the Euroclear website; www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf.

This notice is a translation of a Swedish notice and in case of any deviations between the language versions, the Swedish version shall prevail.

Stockholm, August 2024

Maximum Entertainment AB

The Board of Directors

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Attachments

[Notice of Extraordinary General Meeting in Maximum Entertainment AB](#)