

Acast announces updated financial targets

Acast today announces a new financial target framework, reflecting confidence in the company's strategic position and profitable growth trajectory.

Updated financial targets

- Organic net sales growth (CAGR) exceeding 15% in the period 2025 to 2028.
- Operating profit (EBIT) margin of 10% by 2028.

The company's conviction is rooted in its unique position within a large, growing, and significantly undermonetized market. The trajectory is supported by:

- Global scale: Strong foundation in the UK and Nordics, with significant potential in the US and Continental Europe.
- Operational discipline: Continued broad-based local market profitability improvements and effectively scaling against group-wide global costs.
- Efficient growth strategy: Increasing campaign sizes and elevated use of low-touch channels to enhance scalability and margin expansion.

The new framework supersedes all previous financial targets. It should be clear that the company still remains committed to achieving the previous financial goals of 3–5% adjusted EBITDA margin and positive operating cash flow for the full-year 2025.

"Our new targets reflect the power of our strategy and our operational confidence. By leveraging our global scale and efficient growth strategy, we are setting a clear course to deliver strong profitable growth over the coming years, and reach a 10% EBIT margin by 2028. The margin target is a milestone, not the ultimate goal, in creating long-term value for all stakeholders," says Acast CEO Greg Glenday.

The financial targets will be presented at the Q3 2025 report presentation being held today at 10:00 AM CET.

Link to webcast: <https://edge.media-server.com/mmc/p/7dq4uuzy>

The presentation will be held in English, and there will be the opportunity to ask questions during the event through a chat function. The presentation will be made available at investors.acast.com.

For more information

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About Acast

Since 2014, Acast has been creating the world's most valuable podcast marketplace, building the technology which connects podcast creators, advertisers and listeners. Its marketplace spans over 140,000 podcasts, 3,300 advertisers and one billion quarterly listens. Crucially, those listens are monetized wherever they happen - across any podcasting app or other listening platform.

The company operates worldwide and is headquartered in Stockholm, Sweden. Acast is listed on the Nasdaq First North Premier Growth Market (ACAST.ST). Certified Adviser is FNCA Sweden AB, info@FNCA.se.

This information is information that Acast is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-10-30 06:32 CET.

Attachments

[Acast announces updated financial targets](#)