

Codemill awarded TF1 RFP to realise new Media Supply Chain

Umeå, Sweden, 27th of March 2025 - Codemill (Nasdaq: CDMIL) has announced that TF1, the leading French commercial broadcaster, have signed a contract for Cantemo and Accurate.Video and JIT, as well as Digital Services and 24/7 support, as part of their Media Supply Chain (MSC) modernization project.

TF1 Group is a leading French media and entertainment company, headquartered in Boulogne-Billancourt, France. As the primary shareholder of the TF1 television network, the company operates a comprehensive media ecosystem encompassing television broadcasting, digital platforms, production, and content distribution. The group manages multiple television channels including TF1, TMC, TFX, TF1 Séries Films, and LCI, serving millions of viewers across France. The group also manages the digital platform TF1+, the primary premium destination on TV Screens for family entertainment and quality news in French.

Cantemo is mature, scalable and flexible media asset management (MAM) software that helps content owners manage large archives with complex metadata. It is elegant and intuitive and easily integrates with third-party applications and services using an Open API.

Accurate.Video enables users to efficiently carry out common Media Supply Chain (MSC) operations. TF1 will use Accurate.Video Validate for content validation and Quality Control (QC), segmentation using Accurate.Video Edit and Accurate.Video Subtitle for subtitle and caption fixing. By presenting complex video, audio, subtitles, captions, static and time-based metadata, frame accurately, in an elegant and intuitive web browser based user interface, Accurate.Video integrates seamlessly with modern media applications, platforms and services.

Codemill's Just-in-Time (JIT) real-time playback engine makes it possible to play complex media formats like MXF and QuickTime ProRes files directly in the web browser. This makes it possible to verify and control media in archives and filesystems. By implementing JIT TF1 will be able to validate and QC content, in the cloud.

Maria Hellström, CEO of Codemill, commented: "We are thrilled to partner with TF1 and deploy our products Cantemo, Accurate.Video and JIT as part of their digitalisation transformation to create efficient archive management and media supply chain workflows. It is also exciting that they are our first customer using our JIT and our new Subtitle fixing tool. This collaboration demonstrates our commitment to empowering broadcasters with cutting-edge media management technologies."

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About Us

Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including Paramount Global, broadcasters such as BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

The company is listed on Nasdaq First North Growth Market.
Certified Adviser is Carnegie Investment Bank AB (publ).

Attachments

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