Boozt

Press Release

MALMÖ, SWEDEN, MARCH 1, 2021

Issue and repurchase of series C shares for performance-based share program

Pursuant to the authorization granted by the extraordinary general meeting on 1 July 2020, the board of directors of Boozt AB ("Boozt") has resolved to issue and immediately thereafter repurchase 1,017,450 series C shares. The shares are issued and repurchased in accordance with the performance-based share program LTI 2020, which was adopted by the extraordinary general meeting on 1 july 2020.

Pursuant to the authorization granted by the extraordinary general meeting on 1 July 2020, the board of directors of Boozt has resolved on a directed issue of 1,017,450 series C shares to Carnegie Investment Bank AB (publ). The subscription price per share amounts to approximately SEK 0.083333, which corresponds to the quota value of the shares. Furthermore, the board of directors has resolved to immediately repurchase all 1,017,450 series C shares from Carnegie Investment Bank AB (publ) at a price corresponding to the subscription price. The purpose of the issue and the repurchase of series C shares is to, when the series C shares have been converted to ordinary shares, ensure delivery of performance shares to senior executives and key employees of Boozt who are participating in the performance-based share program LTI 2020, which was adopted by the extraordinary general meeting on 1 July 2020. Allotment of performance shares in LTI 2020 shall take place within 30 days after 1 July 2023.

Since previously, Boozt holds 374,586 series C shares. The series C shares carry one-tenth of a vote per share and do not entitle to dividends.

This information was submitted for publication, through the agency of the contact persons set out above, at 18:20 CET on 1 March 2021.

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Attachments

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Boozt is a leading, fast-growing and profitable Nordic technology company selling fashion online. The Group generated net sales amounting to SEK 3.4 billion in 2019. Boozt offers its customers a curated and contemporary selection of fashion brands, relevant to a variety of lifestyles, mainly through its multi-brand webstore Boozt.com. The company is focused on using cutting-edge, in-house developed technology to curate the best possible customer experience. Besides Boozt.com, the company also runs the webstore Booztlet.com and retail stores Booztlet and Beauty by Boozt in Denmark. For more information, please visit www.booztgroup.com.