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## Better Collective - Share buyback program

On August 29, 2022 Better Collective A/S ("the Company") initiated a share buyback program for up to 5 mEUR, to be executed during the period from August 30, 2022 to October 28, 2022.

Regulatory Release no. 34/2022

Reference is made to the regulatory release no. 27 "Better Collective initiates share buyback program to cover future payments relating to completed acquisitions and LTI programs" published on August 29, 2022.

The following transactions have been executed under the program during the period from September 27, 2022 to October 3, 2022:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
27/9/2022	6,667	133.6538	891,070
28/9/2022	6,434	134.6012	866,024
29/9/2022	5,098	135.1591	689,041
30/9/2022	7,008	138.3257	969,387
3/10/2022	9,391	139.2272	1,307,483
Accumulated under the program following above purchases:	204,021		29,141,767

Following the above purchases, Better Collective A/S holds 204,961 treasury shares corresponding to 0.37% of the outstanding share capital of the Company.

Purchases for an amount of up to EUR 2,289,817 (SEK 24,611,733) remain to be executed under the program.

## Contact

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## **About Better Collective**

Better Collective is a digital sports media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make sports entertainment more engaging and fun, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and Action Network. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.

## **Attachments**

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