

POLYGIENE LAUNCHES ODORCRUNCH2.0 TO STRENGTHEN POSITION IN THE GLOBAL ODOR CONTROL MARKET

Polygiene Group today announces the launch of Polygiene OdorCrunch2.0, a next-generation odor capture technology designed to significantly enhance the Group's odor control portfolio and expand its addressable market within performance textiles.

Polygiene OdorCrunch2.0 introduces a capture-based mechanism that targets odor molecules directly within textile structures. The technology delivers enhanced odor absorption performance across a broad range of fabrics, including lightweight polyester, blended constructions and natural fibres, and is compatible with existing textile finishing processes.

The launch strengthens Polygiene's position in the growing global market for sustainability-oriented textile technologies. As consumer demand shifts toward longer garment wear cycles and reduced washing frequency, Polygiene OdorCrunch2.0 is designed to support evolving brand and regulatory expectations without reliance on heavy metals or PFAS.

The new technology builds on the foundation of the original Polygiene OdorCrunch platform while delivering broader fabric compatibility and durable performance validated in accordance with ISO 17299 testing standards. It complements Polygiene's existing portfolio, including StayFresh and StayCool technologies, and provides additional opportunities for cross-selling within the Group's global brand network.

"With Polygiene OdorCrunch2.0, we are strengthening our innovation platform and addressing a rapidly expanding segment of the textile market," said Dr Sandrine Garnier, CEO of Polygiene Group. *"This launch supports our strategy to offer high-performance solutions aligned with evolving sustainability and regulatory requirements worldwide."*

Polygiene continues to focus on scalable, value-added ingredient technologies that enable brand partners to differentiate their products while supporting longer product lifecycles.

About us

Polygiene Group is a global leader in ingredient technologies designed to enhance freshness and performance across products and materials. Through its Polygiene and Addmaster companies, the Group partners with over 500 leading brands worldwide to deliver advanced solutions that add lasting value.

With technologies such as StayFresh, StayCool, OdorCrunch, Scentmaster, Biomaster, and Verimaster, Polygiene Group combines innovation with industry expertise to strengthen product performance and differentiation. Headquartered in Sweden, Polygiene Group is listed on the Nasdaq First North Growth Market in Stockholm.

For more information, visit polygienegroup.com or contact:

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