

ProstaLund begins collaboration with Lunds Akademiska Golfklubb

It is estimated that about 400,000 Swedish men have urination problems and about 80,000 of them have more severe problems. For many of these, frequent and acute toilet visits are a troublesome symptom and the sufferer must find out where the toilet is when he comes to a new place, he opts out of social activities and cannot exercise as before in life.

The golfing man with these symptoms is obviously affected. If he continues to play, he will of course keep a full eye on where the toilets are, but may still, perhaps ashamed, "run in the bushes" frequently. Help is available but many men are not aware of the options. ProstaLund has therefore initiated a pilot project together with Lund's Akademiska Golfklubb where the goal is to increase knowledge about benign prostate enlargement and its treatment options and at the same time offer the club's members exclusive advice on the subject.

"ProstaLund's goal is to create a better everyday life and future for men with prostate problems. We think that this project is completely in line with that goal. The hope is that it turns out well and that we can then implement this concept in golf clubs all over the country ", says acting CEO, Johan Wennerholm, in a comment.

For further information, please contact:

Johan Wennerholm, Acting CEO Tel. +46 (0) 730 429997 Email: johan.wennerholm@prostalund.com

About ProstaLund

ProstaLund AB is a Swedish medical technology company and a leading developer and manufacturer of innovative urological devices and treatments. The company's lead product, CoreTherm, is a patented Thermotherapy treatment method for Benign Prostatic Hyperplasia (BPH) which can be tailored to suit the needs of each individual patient. CoreTherm is used today in hospitals and clinics in Sweden and worldwide. ProstaLund is listed on the Nasdaq First North Growth Market.

Certified Adviser:

Västra Hamnen Corporate Finance AB Phone: +46 40 200 250 E-mail: ca@vhcorp.se PRESS RELEASE 31 March 2021 15:15:00 CEST



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