

Invitation to Haypp Group's Capital Markets Day 2023

Haypp Group has the pleasure to invite investors, analysts and media to a Capital Markets Day on Tuesday, November 28, 2023, in Stockholm, Sweden.

During the day, CEO Gavin O'Dowd and members of the Group Management Team will give an update on Haypp Group's market, position, strategy and operations.

The event will take place at Inderes Studio, Västra Trädgårdsgatan 19 in Stockholm at 2 PM – 5 PM CET, followed by a mingle. Doors will open from 1:30 PM CET.

The presentations will be held in English and will be streamed live and made available on Haypp Group's website and via the following link: <https://financialhearings.com/event/46839>

Registration is required, both for the physical event and the livestream, via the following link: <https://hayppgroup.com/haypp-groups-capital-markets-day-2023/>

For more information and contact

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Haypp in brief

Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With ten e-commerce brands, the Haypp Group is present in seven countries, where we served more than 790,000 active customers in 2022. Haypp Group's e-commerce site collection includes, among others, <https://www.haypp.com/> and <https://www.snuslageret.no/>.

Press Release
24 October 2023 13:00:00 CEST

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Attachments

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