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PRESS RELEASE

## **Kambi Group plc and Napoleon Sports & Casino agree long-term partnership extension**

### **The world's trusted sports betting partner strengthens relationship with leading Belgian operator**

Kambi Group plc, the leading global sports betting supplier, has signed a multi-year extension to its partnership with Napoleon Sports & Casino.

The renewal extends a partnership first struck in 2012 and will see Kambi continue to provide the market-leading suite of online and retail sports betting technology that has helped Napoleon Sports & Casino to establish itself as one of Belgium's leading operators.

Kambi's ongoing support for Napoleon Sports & Casino covers its extensive instant betting offer, wide-ranging bonus toolbox capability and differentiation levers across crucial player-facing elements including front-end and odds.

Kristian Nylén, CEO and Co-founder, Kambi, said: "We are delighted to have put pen to paper on this extension with Napoleon Sports & Casino, an agreement which strengthens our relationship with one of Kambi's longest-serving customers.

"Napoleon Sports & Casino has taken full advantage of the powerful sportsbook core and comprehensive differentiation capabilities Kambi offers to become a market leader in Belgium, and it is excellent to have secured this vote of confidence and continue this successful partnership for years to come."

Tim De Borle, CEO Napoleon Sports & Casino, said: "Kambi's sports betting offer has been a core part of our success in recent years, with a high-performance sportsbook being a vital part of attracting and retaining customers in such a competitive market.

"Kambi's technological superiority, alongside a broad range of empowerment tools that enable us to set our sportsbook apart, have given us the edge to outperform our competitors in order to become a leader in the Belgian market. We are pleased to have committed to this partnership for the long-term."

**For further information, please contact:**

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**About Kambi**

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Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include 888 Holdings, ATG, Churchill Downs Incorporated, DraftKings, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 850 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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**About Napoleon Sports and Casino**

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Napoleon Sports and Casino was created in 2009. Since 2012, with the launch of an online gaming and sports-betting live and pre-match platform, it has grown as market leader in Belgium. Napoleon Sports and Casino customers can play in a secure and compliant environment based on responsible and ethical gaming. Today, the online platform and application proposes thrilling products in a digital environment: online casino, dice games, bet on sports, live casino. Napoleon Sports and Casino is part of the Waterland Private Equity.

**Attachments**

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[Kambi Group plc and Napoleon Sports & Casino agree long-term partnership extension](#)