

19 August 2024 09:30:00 CEST

## Invitation to presentation of Pierce Group's interim report (Q2 2024)

On 23 August 2024 at 08.00 CEST, Pierce Group's second quarter interim report (Q2 2024) will be published. At 09.00 CEST the same day, CEO Göran Dahlin and CFO Fredrik Idestrom will hold a webcast and telephone conference in English about the interim report. Information about logging in to the presentation

Information about logging in to the presentation  
If you wish to participate, please visit the link below.

[Pierce Group, Audiocast with teleconference, Q2, 2024 | Financial Hearings](#)

Use [this link](#) to follow the webcast.

Use [this link](#) to access the teleconference.

After registration, you will be provided with telephone number and a conference ID to access the telephone conference. You can ask questions verbally via the telephone conference.

**For further information, please contact:**

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### About Pierce Group

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Pierce is a leading and fast-growing e-commerce company selling gear, parts and accessories to riders across all of Europe via some forty websites adapted to local markets. Pierce has two major segments, Offroad — sales to motocross and enduro riders, and Onroad — sales to street riders. Pierce also has a smaller segment, Other, which primarily focuses on snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, the central warehouse is in Szczecin, Poland and the majority of our customer support services is located in Barcelona.

## Attachments

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