

Elliptic Labs Unveils AI Virtual Tap-to-Share for Android & iOS at MWC 2025

Easier sharing of Photos, Contact information and More Between iOS and Android smartphones with a simple tap, all without a pre-existing connection between the two phones

Oslo, Norway -- [Elliptic Labs](#) (OSE: [ELABS](#)), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over 500 million devices, has unveiled its latest innovation: the AI Virtual Tap-to-Share Sensor™. Announced at MWC Barcelona 2025, this new addition to the AI Virtual Smart Sensor Platform™ enables seamless device-to-device sharing between iOS and Android smartphones—allowing users to share contact info, photos, and files with a simple tap. Notably, this technology works without requiring a pre-existing connection between the devices.

With the AI Virtual Tap-to-Share Sensor, users can effortlessly tap their iOS or Android phone against another to instantly exchange information—eliminating the need for Bluetooth pairing, Wi-Fi setup, or other complex configurations. The process is fully automated, ensuring a smooth, intuitive experience for users.

"By leveraging our AI Virtual Smart Sensor Platform™, we're bridging the gap between iOS and Android, redefining how smartphones interact. This innovation empowers OEMs to enhance interoperability, offering users a smarter, easier, and more enjoyable way to share content." said Laila Danielsen, CEO of Elliptic Labs.

For live demos set up a meeting with Elliptic Labs at MWC Barcelona 2025, please reach out to sales@ellipticlabs.com.

Contacts

Investor Relations:

Lars Holmøy

Lars.Holmoy@ellipticlabs.com

PR Contact:

Patrick Tsui

pr@ellipticlabs.com

About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Attachments

[Elliptic Labs Unveils AI Virtual Tap-to-Share for Android & iOS at MWC 2025](#)