

Knowit and UpCloud partner to strengthen digital sovereignty

Nordic digital transformation consultancy Knowit and European cloud provider UpCloud have entered into a strategic partnership in Finland. The collaboration aims to help organisations design and operate secure and reliable digital services in a European cloud environment, while strengthening digital resilience in a changing security and regulatory landscape.

An increasing number of organisations are building their cloud environments across multiple platforms. Knowit supports its clients in designing, developing and operating these hybrid cloud environments, where services from different cloud providers, other systems within the organisation and managed services are combined. The partnership with UpCloud complements this setup by adding a European cloud option.

“Organisations are now reassessing their cloud architectures as business needs and the geopolitical environment evolve. Data location, security and service continuity have become key concerns. Through our partnership with UpCloud, we can support the resilience of digital services and provides greater flexibility in building cloud environments,” says Juha Markkanen, CEO, Knowit Solutions Finland.

“In most organisations, the cloud is a managed combination of multiple platforms. Knowit’s role is to help clients design and operate this whole so that regulatory requirements, data sovereignty, security and service continuity are ensured throughout the lifecycle. UpCloud brings a strong European alternative, especially in cases where the selective use of local cloud supports resilience, continuity of critical services and greater control over data,” says Mikko Järvenkylä, Head of Offering, Managed Services, Knowit.

Founded in Finland and headquartered in Helsinki, UpCloud provides European cloud infrastructure where data and services operate under EU jurisdiction.

“Together with Knowit’s expert services, organisations can build cloud environments that emphasise security, service continuity, and data control”, says Arno Schäfer, CEO, UpCloud.

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About Knowit

Knowit are digitalization consultants and a Nordic powerhouse for the digital business models of the future. Our vision is to create a sustainable and humane society through digitalization and innovation. Knowit supports its clients in the digital transformation and stands out among other consultancy firms through a decentralized organization and agile work methods in client assignments. The operations are divided into four business areas – Solutions, Experience, Connectivity, and Insight – which offer services in bespoke system development, digital customer experiences, the internet of things, cloud, cybersecurity, and management consultancy. Competences from several business areas are often combined in client projects.

Knowit was founded in 1990 and now has around 3,700 employees, mainly in the Nordic countries, but also in operations in Poland, Serbia, and Germany. Knowit AB (publ) has been listed on the stock market since 1997 and is currently listed on Nasdaq OMX Stockholm Mid Cap. For more information about Knowit, please visit knowit.eu.

UpCloud

UpCloud is an independent and leading European cloud provider founded in Finland in 2011, operating globally across four continents. The company's revenue was approximately EUR 30 million in 2024, and it employs around 130 people. As a sovereign European operator, UpCloud operates fully under European legislation and control, delivering its services on its own infrastructure. The company has eight data centres in Europe and over 10,000 customers worldwide. Its headquarters is located in Helsinki.