



24 April 2026 14:03:00 CEST

Major shareholder announcement

Regulatory release 33/2026

Pursuant to Section 30 of the Danish Capital Markets Act, Better Collective A/S hereby announces that Wealth Fund Partners A/S has notified Better Collective A/S that, as of 20 April 2026, Kapitalforeningen BLS Invest has changed its holding of shares/voting rights as follows:

Capital and voting rights in Better Collective	Holding in Better Collective A/S	
	Previously	As of 20 April 2026
Kapitalforeningen BLS Invest	5.08%	4.8347%
Total BLS Capital Fondsmæglerselskab A/S¹	+10.00%	+10.00%

1 Including Kapitalforeningen BLS Invest

As of 20 April 2026, Kapitalforeningen BLS Invest holds 2,840,638 shares in Better Collective A/S, corresponding to 4.8347% of the total share capital and voting rights in Better Collective A/S. The notification relates solely to Kapitalforeningen BLS Invest. The aggregate total holding and voting rights of BLS Capital Fondsmæglerselskab A/S, which includes Kapitalforeningen BLS Invest, remains above the 10% threshold.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

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This information is information which Better Collective is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-04-24 14:03 CEST.

Attachments

[Major shareholder announcement](#)