
Imint - Customer cost-cutting programs hurt sales in Q4 2022

Redeye updates its estimates on Imint following a weak Q4 2022 report, where it broke nine consecutive quarters of profit and turned to a loss. Sales declined steeply, both y/y and q/q, partly due to cost-cutting programs at key accounts. Inflation and economic uncertainties have dampened consumer demand in such a way that the number of smartphones sold in 2022 represented the lowest annual shipment volume in almost a decade.

[Read more and download the Research Update.](#)

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Attachments

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