

PRESS RELEASE
June 5, 2024

Hongqi redefines electric range with the launch of the EH7 sedan

Hongqi, the prestigious automotive brand, unveils the thrilling EH7 sedan. The fully electric EH7 sets a new standard for range, performance, and spaciousness, with a staggering range of up to 700 kilometres on a single charge. But the thrill doesn't stop there. The EH7 AWD boasts a heart-pounding 0-100 km/h acceleration time of just 3.5 seconds – thanks to its powerful all-wheel-drive variants with 619 peak horsepower.

Power options to match different needs

Drivers can choose between two battery pack options – a 85 kWh or a 111 kWh battery – to suit their driving needs. Regardless of choice, all EH7 variants deliver exceptional performance and range. The EH7 comes in both single engine/rear wheel and twin engine/all-wheel drive versions where the single engine/rear wheel drive version delivers up to 700 km range with the 111 kWh battery. Official WLTP numbers will be supplied closer to sales start for the different versions.

Spacious comfort for every journey

Measuring over 4980 millimetres long (in the D-segment), the EH7 offers a supremely spacious interior for passengers to stretch out and relax, facilitated by the 3000 millimetre wheelbase. Carefully selected materials and cutting-edge technology create a driver-centric haven, ideal for long journeys or daily commutes.

Deliveries begin later this year

Deliveries of the Hongqi EH7 are expected to commence in the last quarter of 2024. This electrifying sedan is poised to make an impact in the European market with sales start in the third quarter of 2024.

Europe embraces the EH7

"We are thrilled to introduce a new standard for range in the large sedan segment. The EH7 will be a strong competitor and speak especially to those who are looking for a spacious, powerful vehicle with outstanding range. We know that these characteristics are highly sought after by most electric car buyers, making the EH7 a particularly attractive option for the European market." says Simon Fransson, CEO of Hedin Premium Car AB.

About Hongqi

Hongqi is a leading Chinese automotive brand with a rich heritage dating back to 1958. Renowned for its luxurious vehicles and dedication to innovation, Hongqi is at the forefront of the electric vehicle revolution. The brand is committed to providing drivers with a premium electric driving experience that is both sustainable and exhilarating. The brand is distributed through Hedin Automotive retail network in Belgium, Germany, Luxemburg, Netherlands, and Sweden, a part of Hedin Mobility Group.

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Visit our websites at: www.hongqi.se/www.hongqi.nl/www.hongqi-auto.de/www.hongqi.be/www.hongqi.lu for more information.

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 40 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 330 own dealerships with a total of over 800 sales points under the names Hedin Automotive and Carstore.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi (formerly Imove).

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

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Image Attachments

HONGQI EH7

Attachments

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