

## Erik Hansson new CFO at Kjell Group

**Kjell Group has appointed Erik Hansson as the new CFO. Erik will take up his new position no later than June 1, 2024, and will then be part of Kjell Group's management.**

Erik Hansson joins from a role as Managing Director & Group CFO for BRIO AB, which is part of Ravensburger AG, where he was also part of the group management.

*"It feels fantastic to tie Erik Hansson to Kjell Group and our management team. With Erik, we get an experienced leader with great understanding of the industry and extensive experience with consumer products. I am very much looking forward to start working together", says Andreas Rylander, CEO Kjell Group.*

*"I am very proud to take the role of CFO at Kjell Group. It is a fantastic company, with a strong brand in a unique niche of the market, which I have followed for many years as a satisfied customer. I now look forward to being a part of developing the company to the next level together with my new colleagues", says Erik Hansson.*

Erik Hansson will take over as CFO no later than June 1, 2024. As previously announced, the current CFO Niklas Tyrén will leave Kjell Group in the second quarter of 2024.

### Contacts Kjell Group

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### About Us

Kjell Group offers the market's most comprehensive product range in electronic accessories, including advisory services and installation. The business is conducted online in Sweden, Norway and Denmark and via 144 service points, of which 114 in Sweden and 30 in Norway.

Through Kjell & Company's customer club, with over 3.2 million members, and wholly owned Danish company AV-Cables, the company has a unique understanding of people's technology needs, and the Group's approximately 1,200 employees work every day to improve people's lives through technology.

### Image Attachments

[Erik Hansson](#)

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**Kjell & Company**

## Attachments

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