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Elliptic Labs Shipping on Xiaomi POCO X6 Pro Smartphone

Oslo, Norway --- Elliptic Labs (OSE: ELABS), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over 500 million devices, has launched its AI Virtual Proximity Sensor™ INNER BEAUTY® with Xiaomi, the third largest smartphone maker globally, on the new POCO X6 Pro smartphone. The Xiaomi POCO X6 Pro, released for the global market, is driven by MediaTek's Dimensity 8300 Ultra chipset developed by Elliptic Labs' partner MediaTek. The contract for this launch was previously announced by Elliptic Labs.

"The value of Elliptic Labs' AI Virtual Smart Sensor Platform™ has led to Xiaomi's launch of our AI Virtual Proximity Sensor on their latest value-driven flagship device, the POCO X6 Pro," said Laila Danielsen, CEO of Elliptic Labs. "We are proud that our partnership with Xiaomi has created many innovative smartphone designs. Xiaomi continues to leverage Elliptic Labs' leadership role in AI/ML, ultrasound, and sensor fusion technologies. We anticipate a strong collaborative future with the largest OEMs like Xiaomi to build devices that are greener, smarter, and more human-friendly."

AI Virtual Proximity Sensor INNER BEAUTY
Elliptic Labs' AI Virtual Proximity Sensor detects when a user holds their phone up to their ear during a call, allowing the smartphone to turn off its display and disable its screen's touch functionality. This keeps the user's ear or cheek from triggering unwanted actions during the call, such as hanging up or dialing numbers. Turning off the screen also helps conserve battery life.

Proximity detection is a core capability that is used in all smartphones, but Elliptic Labs' AI Virtual Proximity Sensor is a unique, software-only solution that delivers robust proximity detection without the need for a dedicated hardware sensor. By replacing hardware sensors with software sensors, the AI Virtual Proximity Sensor reduces device cost and eliminates sourcing risk.

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About Elliptic Labs
Elliptic Labs is a global enterprise targeting the smartphone, laptop, IoT, and automotive markets. Founded in 2006 as a research spin-off from Norway's Oslo University, the company's patented software uses AI, ultrasound, and sensor-fusion to create AI Virtual Smart Sensors that deliver intuitive 3D gesture-, proximity-, presence-, breathing-, and heartbeat -detection experiences. Its scalable AI Virtual Smart Sensor Platform™ creates software-only sensors that are sustainable, human-friendly, and already deployed in hundreds of millions of devices around the world. Elliptic Labs is the only software company that has delivered detection capabilities using AI software, ultrasound, and sensor-fusion deployed at scale. The company is listed on the Oslo Børs.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South -Korea, Taiwan, and Japan. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark
INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Image Attachments
Elliptic Labs Launches With Xiaomi POCO X6 Pro Smartphone

Attachments
Elliptic Labs Shipping on Xiaomi POCO X6 Pro Smartphone