



Qliro launches Qliro Instore - a new payment experience for physical stores in the Nordics

Qliro is proud to launch Qliro Instore - a new payment solution that extends the company's payment platform to an innovative omni-solution, strengthening Qliro's position as a leading player in payment solutions in the Nordic region. With Qliro Instore, merchants in the Nordics can seamlessly accept payments both in-store and online, offering their customers flexible payment options even in physical environments.

Qliro Instore creates a single platform for both online and physical channels, giving merchants more control over the customer journey, driving loyalty and strengthening relationships with consumers.

To make a payment, the customer scans a QR code in-store and completes the transaction using their mobile device. The customer can then choose from Qliro's popular payment options, including Pay Later, in the new Qliro Checkout 0.0 checkout.

"So far this year, over 200 merchants have chosen to upgrade their payment solution to Qliro. With the launch of Qliro Instore, we are fulfilling a long-awaited need for many merchants. The new omni-solution is the next step in our vision to create a world-leading experience for merchants and their customer journey, which Qliro Instore gives them even more control over," says Christoffer Rutgersson, CEO of Qliro.

Qliro Instore is initially being developed for Sitoo's POS system and will be offered via other integrations in the future. The solution can be quickly implemented in existing payment flows without the need for extensive technical adaptations.

Qliro Instore was presented to close to 300 guests, merchants and partners at Qliro's e-commerce event 'E-com Summit 2024 - High performance in e-commerce' in Gothenburg on 7 November 2024.

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About Qliro AB

Qliro is a leading fintech company offering safe and simple digital payment solutions, including a complete check-out to e-merchants. Qliro is a credit market company under supervision of the Swedish Financial Supervisory Authority and has its registered address in Stockholm. Qliro's shares are listed on Nasdaq Stockholm under the ticker "Qliro".

For more information, please visit <https://www.qliro.com/en-se/investor-relations>

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Image Attachments

[In Store Lifestyle Image 1080x1080](#)

Attachments

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