

## Learning 2 Sleep L2S AB start collaboration with the eating disorder company Progress Me

### **Learning 2 Sleep L2S AB has signed a cooperation agreement regarding psychological services with the eating disorder company Progress Me AB.**

As part of the strategy to use Learning 2 Sleep's structural capital around digiphysical care by broadening the business' offer, the Company has signed a cooperation agreement with the eating disorder app Progress Me. The collaboration involves offering L2S's network of psychologists to Progress Me's users in order to provide additional support to those who are at risk of eating disorders or have milder problems.

"We have for long been looking for a collaboration partner who can complement our digital solution, says Progress Me's CEO Petronella Melén. During the year, we have received many requests from both users and relatives for additional support, so we are incredibly happy to now be able to offer this to the market. The queues in the traditional healthcare system for various forms of eating disorders are long, so we feel that we can really start to make a difference with this collaboration."

During October and November, the collaboration will run as a pilot to ensure treatment results, interest and payment logistics. The service will initially only be offered as private healthcare, but in the longer term, agreements with the regions can be an interesting solution to make the service available to more people.

"Last spring, we broadened our offer by acquiring the intestinal flora analysis company Symbio Me, and during the summer we worked hard to find ways to use our structural capital in the form of technology, methods and networks in more nearby areas. In that regard, Progress Me is a perfect match, they have a digital service aimed at preventing eating disorders through increased self-confidence and self-esteem, and they have a large user base. But they lacked the human interaction, something that we now add," says Lina Johansson, CEO of Learning 2 Sleep L2S AB (publ).

The company does not currently provide a forecast of what the collaboration will bring in terms of revenue and expects that a successful pilot will not generate revenue until Q1 2023 at the earliest. For more information please contact:

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About Learning to Sleep:

Learning to Sleep is a digital healthcare provider specializing in the treatment of chronic sleep disorders. The treatment is a combination of a structured treatment program in a mobile application and weekly digital meetings with a psychologist. The company's treatment is based on the latest research in the field and is very successful - over 90 percent of the patients treated get improved sleep. Sweden is the company's main market and the treatment is offered as part of the

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tax-financed care choice.

For more information see [www.learningtosleep.se](http://www.learningtosleep.se)

The company's Certified Adviser is Eminova Fondkommission AB | 08-684 211 10 | [adviser@eminova.se](mailto:adviser@eminova.se)

About Progress Me:

Progress Me works actively to strengthen young people who have or have had any form of eating disorder. We do this by focusing on self-esteem and confidence. Progress Me works to prevent and eat disorders via a digital platform. By using evidence-based methods, the company creates tools in digital format, via a mobile application and a web forum.

For more information see: [www.progressme.se](http://www.progressme.se)

### **Attachments**

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