

Albert founders Arta Mandegari and Salman Eskandari named Social Entrepreneur of the Year 2022

Albert and its founders have been awarded the prestigious Social Entrepreneur of the Year award at the national final of EY Entrepreneur of the Year. Arta Mandegari and Salman Eskandari are the third recipients of this honour.

Arta Mandegari and Salman Eskandari, founders of Albert, said: "We are extremely happy and proud to have received this award. We started Albert with a clear vision of democratizing knowledge through technology and lowering the thresholds for each child to learn in their own way. We are proud of the development since the start where Albert has been able to help over 300,000 families in Europe with personal and digital learning, and see great opportunities for continued growth. We also hope that through Albert we can inspire others to both run a successful business and drive social development."

Sweden's foremost social entrepreneur was awarded by EY. The criterion was that the entrepreneurs should have founded a company that has a core business that contributes to a better society.

For additional information, please contact:

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About eEducation Albert AB (publ)

Albert is the children's digital teacher, who since the start in 2016 has helped over 275,000 families with homework via mobile devices. Albert's apps are aimed at younger (3-9 years) and older children (10-16 years) and include subjects such as Mathematics, Geography, Code and Reading & Writing. Albert was founded in 2016 by two friends in Gothenburg with a clear goal - to democratize knowledge through technology - and that is what drives us even today. Albert is listed on the Nasdaq First North Growth Market with the short name (ticker) ALBERT. The company's certified adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

Read more at investors.hejalbert.se

Attachments

Albert founders Arta Mandegari and Salman Eskandari named Social Entrepreneur of the Year 2022