

PROACT

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PROACT RECEIVES THE LONGSTANDING PARTNER AWARD 2026 FROM NETAPP

Proact, one of Europe's leading specialists in hybrid cloud and IT infrastructure, has been awarded the Longstanding Partner Award 2026 at the NetApp EMEA & LATAM Partner Awards.

The award is a recognition of Proact's strong performance, continued growth, and consistent focus on delivering high customer value. It highlights the more than 30-year successful partnership with NetApp, as well as Proact's long-term commitment to helping customers succeed.

"We are proud to receive this award from NetApp. For more than 30 years, our partnership has been instrumental in helping customers navigate rapid technological shifts - from data growth and hybrid cloud to today's accelerating AI infrastructure demands. This recognition reflects the strength of our joint commitment to customer success and the trust organisations place in Proact to manage their most critical data environments. We look forward to continuing this journey together and enabling even greater customer outcomes in the years ahead," says Magnus Lönn, President & CEO, Proact IT Group.

"Our partners are at the heart of NetApp's success. The 2026 Partner Excellence Award winners demonstrate what's possible when strategy, innovation, and execution come together. These partners are not only driving strong growth with NetApp: they are helping customers navigate AI, cloud, and cyber resilience with confidence. We are proud to recognize their achievements and excited to continue winning together in FY27 and beyond," says Willem Hendrickx, SVP & GM EMEA & LATAM at NetApp.

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About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,100 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

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