

## UPCOMING MARKERLESS SOLUTION BY QUALISYS TO REDEFINE ATHLETE INSIGHTS

Gothenburg, Sweden – Qualisys, a global leader in motion capture technology, is preparing to launch a groundbreaking solution that promises to redefine how elite sports teams track and analyze athlete performance. The company's proprietary, end-to-end markerless solution for athlete baseline testing, OnTraq, is set to debut in an exclusive beta program as it introduces an innovative approach to performance tracking.

Designed with usability and precision in mind, OnTraq introduces an intuitive platform that allows teams to efficiently establish individual athlete baselines. By focusing on user-friendly design and streamlined workflows, it ensures seamless integration into regular sports training routines.

"Qualisys has always prided itself on providing solutions of quality and high accuracy. When we approached markerless technology, we upheld the same motive," said Oskar Lindh, Product Owner of OnTraq. "It combines advanced, reliable performance insights with ease of use, addressing the critical needs of sports professionals."

The timing of the OnTraq release reflects Qualisys' focus on quality and technical precision, even amidst growing industry pressures to adopt markerless technology quickly. By carefully refining the product and engaging in collaborative beta testing with elite teams, Qualisys honors its historical commitment to delivering superior solutions. This deliberate approach ensures that OnTraq not only meets but exceeds the high standards set by the company's legacy.

The upcoming beta program will invite select teams to experience OnTraq firsthand, shaping the final product through their valuable feedback. Further details about OnTraq will be revealed as the product moves closer to official launch. Those interested in staying informed or joining the early access program can visit qualisys.com/campaign/ontraq.

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## **About Qualisys Holding AB (publ)**

Qualisys is a leading provider of motion capture technology and has a long history of supplying research, engineering, entertainment, and sports facilities with high-end camera systems and expertise in capturing and analyzing movements. Qualisys offers a wide range of products and services with its headquarter in Gothenburg, Sweden, and operations in Chicago, Singapore and Shanghai. Qualisys is certified according to ISO 9001:2015, the clinical products are compliant with Medical Device Directive 93/42/EEC and have FDA clearance (K171547).

Qualisys is listed on Nasdaq First North Premier Growth Market. The company's Certified Adviser is Svensk Kapitalmarknadsgranskning AB.