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Ikano Bank launches insurance services on Knowit's platform

Ikano Bank is expanding its insurance offering with the launch of home and car insurance in Sweden. The solution is built on Knowit's insurance platform i2i. Ikano Bank is the European financial services company that Knowit signed an agreement with in August.

Through Ikano Bank's new digital insurance portal, customers can get a quote, buy insurance, and keep all their policies in one place. Knowit delivered the insurance and data platform behind the portal and connected it to Ikano Bank's insurance partners.

"Insurance is an important part of our customer offering. We want to make everyday life easier and more secure for our customers, and now they can find, buy, and keep track of their insurance all in one place. Together with Knowit, we have built a foundation that we can continue to develop as our customers' needs evolve," says Joakim Kinell, Head of Insurance, Ikano Bank.

The platform is designed so that Ikano Bank can add insurance products, partners, and markets as needed.

"It is especially rewarding to now see the solution go live. By combining Knowit's insurance platform i2i with our expertise in customer experience and development, we have worked with Ikano Bank to create a solution that is ready for launch and can be developed further as Ikano Bank's insurance offering grows," says Måns Hulterström, Head of Knowit's insurance offering.

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About Knowit
Knowit is a Nordic consultancy helping companies, public authorities, and organizations succeed in the digital transformation. With expertise in areas including AI, data, cloud, cybersecurity, design, and management consulting, we develop solutions that create client value and strengthen digital resilience.
We are organized to stay close to our clients, with four country organizations, Sweden, Norway, Finland and Denmark, as well as the Products business area. Products brings together the Group's tailored IP-based solutions.

Founded in 1990, Knowit has just over 3,500 employees. Beyond the Nordic region, we have operations in Poland, Germany, and Serbia. Knowit AB (publ) is listed on Nasdaq Stockholm Mid Cap. For more information, visit knowit.eu.

About Ikano Bank AB (publ)
Ikano Bank creates opportunities for a better everyday life by offering simple, fair, and affordable services that support sound finances for the many people and businesses. Its offering includes savings, loan, and insurance products for consumers, sales support for retailers, and leasing and factoring services for businesses. Ikano Bank operates in Sweden, Denmark, Finland, Norway, the United Kingdom, Poland, Germany, and Austria, and is part of Ingka Group. Ikano Bank's headquarters are in Malmö, and the company is registered in Älmhult, where the business was originally founded. For more information, visit ikanobank.se