



**WHITE PEARL**  
Technology Group AB

**PRESS RELEASE**  
04 August 2025 08:30:00 CEST

## WPTG Expands Global Cybersecurity Capabilities with Strategic ITsMine Partnership

Stockholm, Sweden, 2025-08-04 - White Pearl Technology Group AB (WPTG) announces a strategic five-year Master Distribution Agreement for Africa with ITsMine Ltd., a leading data protection solutions provider, to expand WPTG's cybersecurity offerings across Africa.

### Key Points:

- **Strategic Partnership:** Five-year Master Distribution Agreement with ITsMine Ltd for Africa
- **Advanced Technology:** A unified data protection and cybersecurity platform empowering organizations to defend against advanced ransomware threats of the modern era.
- **Operational Structure:** White Pearl Africa to manage distribution and operations
- **Enhanced Portfolio:** Significantly expands WPTG's cybersecurity solutions globally

This partnership empowers WPTG to deliver ITsMine's robust data protection platform, designed to defend against sophisticated double and triple extortion ransomware threats, implemented in Fortune 500 companies. It ensures organizations can safeguard their most valuable digital assets, even in environments leveraging advanced AI tools.

### Strategic Rationale

ITsMine's platform addresses critical cybersecurity challenges by offering agentless data protection solutions that significantly reduce implementation complexity while delivering superior threat detection and response capabilities. The technology provides comprehensive protection against double and triple ransomware attacks, data breaches, and insider threats without disrupting business operations.

Marco Marangoni, CEO of White Pearl Technology Group, commented: "This partnership with ITsMine represents a significant expansion of our cybersecurity capabilities and aligns perfectly with our strategy to deliver cutting-edge security solutions across emerging markets. ITsMine's innovative approach to data protection addresses one of the most critical challenges facing organisations today - securing sensitive information in an increasingly complex digital landscape. "

Kfir Kimhi, Co-Founder & CEO of ITsMine Ltd., added: " Amid the growing wave of data leakage attacks orchestrated by global ransomware groups, we are thrilled to partner with WPTG to expand our comprehensive data protection solutions into new markets across Africa. With WPTG's strong regional footprint and deep insight into local market dynamics, they are the ideal ally to scale our cutting-edge cybersecurity platform. Together, we aim to equip organizations with the advanced security capabilities needed to safeguard against today's most sophisticated cyber threats."



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ITsMine's comprehensive cybersecurity platform offers rapid Implementation, quick agentless deployment compared to traditional security solutions and an advanced threat detection as well as sophisticated monitoring and response capabilities.

ITsMine.io Managed Data Protection (MDP) solution is purpose-built to counter triple and double extortion ransomware attacks by offering real-time alerts when data exfiltration begins, detailed visibility into which files have been compromised, and a powerful RED BUTTON feature that enables organizations to irreversibly destroy critical data – even if stored offline by attackers – while providing auditable proof to regulators that the stolen information was rendered unusable.

### **Market Impact and Implementation**

The partnership will be managed through White Pearl Africa (Pty) Ltd., a wholly-owned WPTG subsidiary, ensuring dedicated focus on regional market development and customer success. WPTG will leverage its established presence across 30+ countries to accelerate ITsMine's market penetration while providing comprehensive pre-sales, implementation, and ongoing support services.

Key leadership appointments include Mike Dean as Sales Lead for ITsMine Africa and Sean Wainer as Technical Lead, bringing specialised expertise to drive regional growth and technical excellence.

### **Financial and Growth Projections**

This partnership is set to drive aggressive, year-over-year revenue growth, aiming to more than double annual revenues over the next five years. The agreement encompasses end-to-end support, including comprehensive pre-sales engagement, implementation, and robust post-sales services to ensure long-term customer success.

This strategic alliance strengthens WPTG's position as a comprehensive technology solutions provider while extending cutting-edge cybersecurity capabilities to organisations across emerging markets worldwide.

### **About ITsMine Ltd.:**

ITsMine Ltd. was founded in 2017 by a group of experts, aimed at offering a new, unique, and proactive approach to the never-ending nightmare that is traditional data protection solutions. ITsMine is a leading cybersecurity company specialising in comprehensive data protection solutions. With one headquarter in Delaware, USA, the company's platform provides enterprise-grade security that protects organisations against data breaches, ransomware attacks, and insider threats while maintaining operational efficiency and reducing complexity.



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**About White Pearl Technology Group:**

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White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 30 countries and a team of 750 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

**Attachments**

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