



Console Connect launches cloud-based content delivery and live streaming solution powered by Net Insight at IBC 2023

Stockholm, Sweden – Net Insight announces that [Console Connect](#), a leading Network-as-a-Service (NaaS) platform, has leveraged Net Insight's Nimbra Edge cloud media delivery platform, a renowned and robust technology in the industry, to launch a new cloud-based content delivery and live streaming solution.

Console Connect's Live Internet Video Exchange (LIVE) is a cloud-based IP media transport platform that has been specially developed to meet the ever-increasing demands of the media and entertainment industry.

The platform gives businesses complete control over the end-to-end delivery and performance of their content – using a secure and resilient global network infrastructure.

Leveraging the power of the Nimbra Edge, Console Connect LIVE provides clients with seamless, high-quality, and efficient media delivery. Nimbra Edge's acclaimed reliability and capacity for low-latency delivery present an exciting development for businesses relying on media distribution.

"The integration of Net Insight's platform with Console Connect's Live Internet Video Exchange (LIVE) creates a powerful and compelling offering that will help customers with their business development," says Crister Fritzson, CEO of Net Insight. "We are confident that this transition to a cloud-based media delivery service will not only meet the contemporary demands of customers, but will also exceed expectations in terms of speed, reliability, and overall performance."

"With live streaming and content distribution needs increasing in scale and complexity, Console Connect's Live Internet Video Exchange (LIVE) makes it easier for the media sector to deliver live streaming and distribute content globally. We're delighted to work together with Net Insight to showcase our innovative solution at IBC2023," says Neil Templeton, SVP, Marketing, Console Connect.

Console Connect LIVE supports a range of workflows for broadcasters, media service providers and production companies, including sharing content with authorized partners, acquiring content closer to end users and distributing content to different regions.

The solution leverages Console Connect's own global backbone, which provides a more reliable and consistent way to deliver content compared to the public internet.

This move represents a continued partnership between Console Connect and Net Insight. Together, the two companies have already achieved many successful projects and advancements in the field of media services. The new offering of cloud media delivery services is expected to propel this partnership even further, with each company continuing to innovate and create leading edge solutions for their customers.

Please visit Net Insight (#1.B41) and Console Connect (#1.F50) at IBC2023 from September 15th to the 18th, 2023, to learn more.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net or visit 1.B41 at IBC2023.

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About Console Connect

Console Connect is a platform for Software Defined Interconnection® of applications and infrastructures. It allows users to self-provision private, high-performance connections among a global ecosystem of enterprises, networks, clouds, SaaS providers, IoT providers and applications providers.

Console Connect is the only digital platform that is underpinned by one of the world's largest private networks and a Tier 1 global IP network that is ranked in the top 10 for IPv4 and IPv6 peering, delivering higher levels of network performance, speed, and security to meet the digital needs of today's interconnected users and communities.

Accessible from 900+ data centres in 50+ countries worldwide, the platform is integrated with all major hyperscale cloud providers, including AWS, Google Cloud, IBM Cloud, Microsoft Azure, Alibaba Cloud and more. Through the Console Connect portal or via its API, users can access a broad range of native and third-party solutions.

For more information, please visit www.consoleconnect.com or booth 1.F50 at IBC2023.

Attachments

[Console Connect launches cloud-based content delivery and live streaming solution powered by Net Insight at IBC 2023](#)