

Albert recruits Jonas Mårtensson as Chief Operating Officer

eEducation Albert, a leading Nordic EdTech player, has recruited Jonas Mårtensson as Chief Operating Officer (COO). Jonas will be part of the management team and responsible for the company's B2C operations.

Jonas holds a MSc in Engineering from Chalmers University of Technology and joins from a role as Head of Strategy Deployment & Transformation at listed Volvo Cars. During his time at Volvo Cars, he has, among other things, played a leading role in the company's unit for CaaS (Cars-as-a-Service) which has developed a consumer subscription service for cars. Among other previous experiences, Jonas has also run his own business in vehicle electrification.

"It feels great to introduce Jonas as a part of Albert! Jonas has extensive experience in expansive business development, both as an entrepreneur and in his previous role as strategy lead within B2C. We think that he is a perfect match with Albert's culture and business model, and therefore a key player in our continued work towards becoming the leading EdTech player in Europe" said Arta Mandegari and Salman Eskandari, founders of Albert.

"I look forward to joining Albert and contributing to the company's continued growth journey and creating added value for both existing and prospective customers. EdTech plays an important role in society as a complement to the school and Albert and its products is a leader in the field. It will be fun to take on this exciting and important assignment and to support children and young people in their development through digital learning," said Jonas Mårtensson.

Jonas will take up his position at Albert from 1 June.

For additional information, please contact:

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About eEducation Albert AB (publ)

Albert is the children's digital teacher, who since the start in 2016 has helped over 275,000 families with homework via mobile devices. Albert's apps are aimed at younger (3-9 years) and older children (10-16 years) and include subjects such as Mathematics, Geography, Code and Reading & Writing. Albert was founded in 2016 by two friends in Gothenburg with a clear goal - to democratize knowledge through technology - and that is what drives us even today. Albert is listed on the Nasdaq First North Growth Market with the short name (ticker) ALBERT. The company's certified adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

Read more at investors.hejalbert.se

Attachments

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