



Press Release  
Stockholm March 25, 2021

## David Logg appointed Chief Revenue Officer at Bublar Group

**David Logg, currently deputy Managing Director of Bublar Group's subsidiary Vobling, is taking on a newly established role as Chief Revenue Office for the Group. The area of responsibility will be one of several important drivers for the Group's future growth.**

The aim is primarily to take advantage of the Group's combined opportunities for new and more business in the industrial segments, outside the entertainment industry, as well as to drive sales in a coordinated way, improve sales strategies, tools and processes.

David Logg has more than 30 years of experience from various senior positions from Gartner, Tieto, IBM, Connecta and Nordea, among others. He commands valuable expertise from various industries including Telco, Manufacturing, Finance and Retail.

"David has a proven experience of leading and inspiring employees and solid knowledge in sales. I am very pleased that David takes this group-wide responsibility to capitalize fully on our business opportunities with increased profitability and organic growth in focus," says Peter Levin, CEO, Bublar Group

David Logg is a member of Bublar's management team and reports to the CEO.

### **For more information contact:**

Peter Levin, CEO, Bublar Group,  
email: [peter.levin@goodbyekansas.com](mailto:peter.levin@goodbyekansas.com), Phone: +46 73 041 63 93

### **Bublar Group**

Bublar Group AB (publ) is after the acquisition of Goodbye Kansas the Nordic's leading listed company in visualization and XR technology. The company develops products and solutions based on advanced technology; Augmented Reality (AR), Virtual Reality (VR), VFX production, Cinematics, Performance capture & scanning, Digital Humans and Real Time animation.

The Group has world-leading companies as customers in TV, film, streaming, gaming, industry and e-commerce. The company includes the subsidiaries Goodbye Kansas (incl. Infinite Entertainment), Vobling, Sayduck, Virtual Brains (incl. Plotagon). Bublar is headquartered in Stockholm and has offices in London, Helsinki, Vilnius, Hamburg, Belgrade, Los Angeles and Manila. The company is listed on Nasdaq First North Growth Market.

The company has G&W Fondkommission as Certified Adviser, Kungsgatan 3, Stockholm, Stockholm, email: [ca@gwkapital.se](mailto:ca@gwkapital.se), tel. +46 (0)8-503 000 50.

## Image Attachments

---

[David Logg](#)

## Attachments

---

[David Logg appointed Chief Revenue Officer at Bublar Group](#)