

PRESS RELEASE
October 19, 2023

Hedin companies in four countries recognised as Great Place to Work

Eight Hedin Mobility Group subsidiaries in Sweden, Norway, Denmark and Switzerland have received the prestigious Great Place to Work 2023 certification.

Great Place to Work maps how employees perceive their workplace through a certification process that includes an in-depth analysis of workplace dynamics, employee experiences, and leadership effectiveness. The survey delves into five critical dimensions that form the bedrock of high-trust, high-performance cultures.

A Great Place to Work certification is proof that the organisation is perceived as a good workplace by its employees. Several companies within Hedin Mobility Group have previously been recognised as a Great Place to Work. This year, a total of eight Hedin companies have received the prestigious certification:

- **Bavaria Sweden** – One of the largest retailers of BMW and MINI in Sweden
- **Bavaria Norway** – One of the largest retailers of BMW and MINI in Norway
- **Carstore Norway** – Used vehicle retailer with three dealerships in Norway
- **GS Bildeler Norway** – Norway's largest independent supplier of spare parts and accessories for BMW
- **Hedin Automotive Norway** – Business management and support functions
- **Hedin Automotive Switzerland** – The second largest BMW and MINI retailer in Switzerland
- **Hedin Performance Cars Sweden** – The largest Porsche retailer in Sweden
- **Koed Denmark** – Spare parts and accessories for BMW and MINI in Denmark and Norway

"We're not just committed to delivering great customer experiences; we're equally dedicated to ensuring our employees are thriving and happy. We see these certifications not only as an acknowledgment of our past successes but as a motivation to continually evolve and become an even better workplace", said Marcus Larsson, COO of Hedin Mobility Group. He continued:

"We know that our employees are the driving force behind our success. To reach our goals, we must create a supportive environment where they can excel, contribute, and enjoy their work. We believe that a culture built on trust is essential for both employee satisfaction and business success."

About Great Place to Work

Great Place to Work® is the global authority on workplace culture, employee experience, and the leadership behaviours proven to deliver market-leading revenue, employee retention and increased innovation. The Great Place to Work® Certification™ is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace.

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Press contact

Sissel Wiedenmann
Director, Culture and Communications, Hedin Automotive Norway
sissel.wiedenmann@hedinautomotive.no
+47 993 17 150

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Director, Culture and Communications, Hedin Automotive AS
sissel.wiedenmann@hedinautomotive.no
+47 993 17 150

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 10,000 employees and operations in 14 countries. In 2022, Net sales amounted to SEK 52.7 billion (approx. €4.8 billion) and the Group sold more than 180,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent over 40 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 300 own dealerships with a total of over 700 sales points under names such as Hedin Bil, Bavaria, Hedin Automotive, Motor-Car, Torpedo Gruppe, Stephen James, Delta Auto and Renova.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Pendragon PLC, Lasingoo Sverige, Casi (formerly Imove), and Mercedes-Benz Financial Services Slovakia.

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Tuve Bygg group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

Image Attachments

Great Place To Work 2023
Marcus Larsson COO Hedin Mobility Group

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Attachments

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