

PRESS RELEASE
February 28, 2025

Hedin Supercharge strengthens its operations with a new CEO

Hedin Supercharge is a provider of electric vehicle charging and one of Hedin Mobility Group's key investments in modern mobility services. As of 1 March, Peter Jürgensen will assume the role of CEO of Hedin Supercharge.

To support the transition to sustainable mobility, contribute to the expansion of charging infrastructure, and meet the growing demand for electric transportation, Hedin Mobility Group launched the subsidiary Hedin Supercharge in 2023. On 1 March, the organisation will be further strengthened as Peter Jürgensen takes on the role of CEO of Hedin Supercharge. Peter most recently served as Aftersales Director at Hedin Mobility Group.

Anders Hedin, CEO of Hedin Mobility Group, comments on the appointment: *"The electrification of the transport sector is moving rapidly, and the investment in Hedin Supercharge is an important part of our strategy to meet the demand for reliable and high-performance charging infrastructure. With his extensive experience and strong business acumen, we see Peter Jürgensen as the right person to lead Hedin Supercharge into its next phase, where we will strengthen our market presence, accelerate innovation, and take steps toward becoming a leading EV charging operator."*

Initially, the Hedin Supercharge's operations have been focused on the Swedish market, where the company currently operates 24 charging locations with a total of 100 charging points. In 2024, Sweden's first charging station capable of delivering 1.2 megawatts of power was inaugurated, providing fast charging for heavy-duty trucks. A significant number of new locations are planned for the coming years, and the long-term ambition is to expand across Europe and establish a presence that contributes to the transition to an emission-free vehicle fleet. All Hedin Supercharge chargers deliver 100% renewable energy.

Peter Jürgensen looks forward to his new role with confidence: *"I am honoured and excited to take on the role of CEO of Hedin Supercharge. We are entering an exciting future where innovation, performance, and sustainability go hand in hand to redefine what is possible in vehicle charging and performance enhancement. Our industry is undergoing a transformation, and Hedin Supercharge is well-positioned to drive development forward and deepen our commitment to customer needs."*

Our vision is to be one of the leading EV charging operators. My focus will be to strengthen our market presence both nationally and internationally, accelerate the pace of innovation, and build on our strong position and industry recognition. I look forward to working with our fantastic team, our partners, and our customers to drive Hedin Supercharge towards new successes. Together, we will continue to develop solutions that make a real difference."

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Corvette, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, IVECO, MG, XPENG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 50 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 350 own dealerships with a total of over 800 sales points under the names Hedin Automotive, Carstore and Stephen James.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi.

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

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Image Attachments

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Attachments

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