

## Arcario's Finpeers Selected by Google to Join Prestigious Web3 Program

**Finpeers SA, a Swiss-based fintech firm within Arcario's portfolio, has been officially selected to join the exclusive Google Web3 program. This selection not only acknowledges Finpeers' pioneering efforts in democratizing the private equity investment sector but also aligns them with an elite community of startups poised to reshape the future of modern investing.**

Finpeers, operating from the heart of Switzerland's innovative hub for regulated token projects, is now set to receive unparalleled access to a suite of tools and resources crucial for scaling in the highly competitive private equity domain. This partnership with Google's Web3 program comes on the heels of Finpeers obtaining regulatory approval from the Swiss Financial Market Supervisory Authority (FINMA) for its utility token, along with several Letters of Intent (LOIs) in the UAE and Switzerland.

### **Key benefits of the Google Web3 program:**

- A substantial grant of \$200,000 USD in Google Cloud credits, empowering Finpeers with the technological edge to innovate.
- Exclusive invitations to global Web3 conferences, offering networking and collaboration opportunities with industry leaders.
- Entry into the invite-only Google Cloud Web3 Discord channel, enabling direct engagement with a community of experts and innovators.
- Opportunities to secure exclusive foundation grants from renowned entities like Aptos, Celo, Flow, HBAR Foundation, Near, and Solana Foundation.
- Early access to emerging Google Web3 products, placing Finpeers at the forefront of technological advancements.
- Eligibility to apply for funding from the "Polygon Ventures Ecosystem Fund", opening avenues for substantial financial support and partnership.

Sander Andersen, Founder and CEO of Finpeers, expressed his enthusiasm: "Joining Google's Web3 program is a monumental step for Finpeers. It equips us with unmatched resources and insights, propelling our mission to revolutionize private equity investment. Our platform, set for launch in early 2024, will now be bolstered by this collaboration, ensuring we offer our clients a uniquely modern and efficient investment experience."

Arcario holds a 3% stake in Finpeers SA, with an option to acquire up to an additional 3%.

For more information, please contact Arcario AB's IR team at [ir@arcario.com](mailto:ir@arcario.com) or visit [arcario.com/ir](https://arcario.com/ir).

###

### **About Arcario**

[Arcario](https://arcario.com) is an industrial investment company within digital asset space, committed to shaping the future of finance as we know it. The company boasts a diversified portfolio that includes K33, a

research-led digital assets brokerage, Green Data, an eco-friendly Bitcoin mining operation, and minority stakes in LN Markets, a Bitcoin exchange leveraging the Lightning Network and Finpeers, a startup democratizing access to private financial markets through tokenization. The Company is listed on Nasdaq First North Growth Market and Mangold Fondkommission is Certified Adviser.

## **About Finpeers**

[Finpeers](#) is a Swiss-based fintech company operating within the private wealth industry, utilizing tokenization to democratize access to the private financial market. Located in Lugano and led by founder Sander Andersen, Finpeers aims to reduce traditional barriers in the private equity sector, catering to a range of clients, including family offices, trusts, and private banks. By leveraging blockchain technology, the company has established a digital investment platform designed to foster efficient and collaborative investments, operating under Switzerland's progressive regulatory environment for blockchain services.

## **Attachments**

[Arcario's Finpeers Selected by Google to Join Prestigious Web3 Program](#)