



Press release
Stockholm November 17, 2020

Bublar Group receives SEK 10 million order on VFX for an upcoming AAA game

Bublar Group's subsidiary, Goodbye Kansas has signed a deal with Sumo Digital for assistance with lighting and VFX for an upcoming AAA game.

The duration of the project will be 10 months and the value of the order is SEK 10 million.

"We see that the demand for high quality VFX is growing and Goodbye Kansas has shown that they are very well positioned in this market," says Maria A Grimaldi, CEO and Managing Director, Bublar Group.

Sumo is a world-class award-winning game developer with eight UK studios and on studio in India.

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Important information

This is the type of information that Bublar Group AB (publ) is obligated to disclose pursuant to the EU Market Abuse Regulation. The information was issued for publication through the agency of the contact person set out above on November 17, 2020 at 11.30 CET.

Bublar Group

Bublar Group AB (publ) is the Nordic region's leading listed company specializing in XR technology and visualization. The company develops products and solutions based on advanced technology; Augmented Reality (AR), Virtual Reality (VR), VFX/Animation, Digital Humans and Performance Capture. The Group has world-leading companies as customers in film, TV, streaming, e-commerce and manufacturing industries. The company comprises the subsidiaries Goodbye Kansas, Sayduck, Virtual Brains and Vobling. Bublar is headquartered in Stockholm and has offices in Helsinki, Manila, London and Los Angeles. The company is listed on the Nasdaq First North Growth Market.

In essence, Bublar Group will change the game. We change how we Work, Shop, and Play.

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