

## Connected Built and BIMObject forms a strategic partnership for the ANZ building industry

**BIMObject is excited to announce a newly formed strategic partnership with Connected Built to strengthen its services in Australia, New Zealand, and the Pacific Islands. The partnership is poised to impact the digital landscape for all stakeholders across the built industries, with manufacturer-specific BIM content leading the way.**

**Connected Built bridges powerful platforms and technologies to establish highly secure and integrated supply chains and marketplaces. This is to facilitate universal product and asset data exchange across the built industries. The ultimate objective is to propel the Connected Built environment towards consciously intelligent, healthy, integrated, and nourishing livable spaces on our planet.**

With the strategic partnership, the ANZ-built sectors will have a tool to drive BIM adoption. In the long term, Connected Built will collaborate with BIMObjects to deliver powerful integrated supply chain workflows, extending the reach and visibility of the built supply chain and manufacturers. The efficiency and productivity gains achieved underpin the smart cities of tomorrow.

Glenn Drew, CEO of Connected Built and SQUIZZ.com, says, *"The inspiration for Connected Built has been 14 years in the making. We are delighted to work with BIMObject to propel the platform in the ANZ space as we, in turn, connect the built manufacturers and wider supply chains into a smarter and richer ecosystem centered on modern 3D modeling, design, and engineering"*

By combining their expertise, Connected Built and BIMObject seek to deliver technology solutions that will redefine industry standards and accelerate the evolution of advanced product manufacturing through better and more accurate design and modeling.

As a driver of the Connected Built ecosystem, BIMObject will be featured at the upcoming Connected Built Conference held at Melbourne Federation Square on the 25th - 26th of June 2024, leading the industry into the future of connected built workflows, practices, and technologies.

*"We are excited to collaborate with Connected Built. The synergies between our two companies will lead us towards great impact from both a short- and long-term perspective for our companies. Still, more importantly, our customers and users",* comments Martin Lindh, CEO of BIMObject.

**For more information, please contact:**

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## About BIMobject

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BIMobject connects and digitizes the construction industry, so we can build smarter, faster and greener.

bimobject.com, our global marketplace for building products, helps millions of architects and engineers every year to find the right products and information for their projects. Our tools for sustainable construction (prodikt.com) help large property owners understand and minimize their impact on the environment. Together we build a better world.

BIMobject's shares are traded on Nasdaq First North under the ticker: BIM.  
Certified Advisor: FNCA Sweden AB

## Attachments

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[Connected Built and BIMobject forms a strategic partnership for the ANZ building industry](#)