

## Elliptic Labs Shipping with Transsion on Tecno Phantom V Series Smartphones

**Oslo, Norway** — [Elliptic Labs](#) (OSE: [ELABS](#)), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over 500 million devices, is shipping its AI Virtual Proximity Sensor™ INNER BEAUTY® on Transsion's Tecno Phantom V Series smartphones. Transsion is releasing the Phantom V Fold 2 and Phantom V Flip 2 smartphones for the global market. Both smartphones are utilizing chipsets from Elliptic Labs' [partner MediaTek](#). The Phantom V Fold 2 is driven by the Dimensity 9000+ chipset while the Phantom V Flip 2 smartphone is using [MediaTek's Dimensity 8020 Ultimate chipset](#). [Elliptic Labs previously announced the contract for this launch in late 2023](#).

"Transsion's Tecno Phantom V Fold 2 and Flip 2 smartphones are their 18 and 19 smartphones to launch with our AI Virtual Smart Sensor Platform™," said Laila Danielsen, CEO of Elliptic Labs. "Elliptic Labs has been leading AI software innovations in the smartphone industry since 2016. By introducing our AI Small Sensing Models to the largest global smartphone OEMs, Elliptic Labs ushered in a new generation of software-only AI Virtual Smart Sensors offering critical user experiences. These AI Virtual Smart Sensors empower the best global smartphone makers to deliver products that are greener, smarter, and human-friendly."

### AI Virtual Proximity Sensor INNER BEAUTY

Elliptic Labs' AI Virtual Proximity Sensor detects when a user holds their phone up to their ear during a call, allowing the smartphone to turn off its display and disable its screen's touch functionality. This keeps the user's ear or cheek from triggering unwanted actions during the call, such as hanging up or dialing numbers. Turning off the screen also helps conserve battery life.

Proximity detection is a core capability that is used in all smartphones, but Elliptic Labs' AI Virtual Proximity Sensor is a unique, software-only solution that delivers robust proximity detection without the need for a dedicated hardware sensor. By replacing hardware sensors with software sensors, the AI Virtual Proximity Sensor reduces device cost and eliminates sourcing risk.

### Contacts

Investor Relations:

Lars Holmøy

[Lars.Holmoy@ellipticlabs.com](mailto:Lars.Holmoy@ellipticlabs.com)

PR Contact:

Patrick Tsui

[pr@ellipticlabs.com](mailto:pr@ellipticlabs.com)

## About Elliptic Labs

Elliptic Labs is a global enterprise targeting the smartphone, laptop, IoT, and automotive markets. Founded in 2006 as a research spin-off from Norway's Oslo University, the company's patented software uses AI, ultrasound, and sensor-fusion to create AI Virtual Smart Sensors that deliver intuitive 3D gesture-, proximity-, presence-, breathing-, and heartbeat -detection experiences. Its scalable AI Virtual Smart Sensor Platform™ creates software-only sensors that are sustainable, human-friendly, and already deployed in hundreds of millions of devices around the world. Elliptic Labs is the only software company that has delivered detection capabilities using AI software, ultrasound, and sensor-fusion deployed at scale. The company is listed on the Oslo Børs.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South -Korea, Taiwan, and Japan. Its technology and IP are developed in Norway and are solely owned by the company.

## Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

## Image Attachments

[Elliptic Labs Shipping With Transsion On Tecno Phantom V Series Smartphones](#)

## Attachments

[Elliptic Labs Shipping with Transsion on Tecno Phantom V Series Smartphones](#)