Interim report Q2 2026

JANUARY – JUNE 2026

WALL&DECÒ: EUNOIA WAVES

embellence GROUP

Second quarter 2026

- Net sales amounted to MSEK 181 (193), down −6%. Organic growth amounted to −5% and exchange rate effects had an impact of −1%.
- The gross margin amounted to 62.3% (61.9).
- Operating profit (EBITA) amounted to MSEK 23 (26).
- The EBITA margin amounted to 12.6% (13.5).
- Net profit for the period amounted to MSEK 14 (15) and earnings per share before and after dilution to SEK 0.61 (0.65).
- Operating cash flow amounted to MSEK 21 (16).

SIGNIFICANT EVENTS DURING THE QUARTER

- No significant events to report.

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

- No significant events to report.

MSEK	Apr–Jun 2026	Apr–Jun 2025	Change	Jan–Jun 2026	Jan–Jun 2025	Change	R12	Full-year 2025
Group								
Net sales	181	193	−6%	382	396	−3%	751	765
Gross profit	113	120	−6%	239	245	−2%	465	471
Gross margin, %	62.3%	61.9%	0 pp	62.6%	62.0%	1 pp	61.9%	61.9%
EBITA	23	26	−13%	51	58	−13%	100	108
EBITA margin, %	12.6%	13.5%	−1 pp	13.3%	14.8%	−1 pp	13.4%	14.1%
Net profit for the period	14	15	−7%	32	39	−18%	62	69
Operating cash flow	21	16	34%	35	23	49%	110	98
Net debt/EBITDA R12	0.7	0.9		0.7	0.9		0.7	0.5
Earnings per share before dilution (SEK)	0.61	0.65		1.35	1.66		2.62	2.93
Earnings per share after dilution (SEK)	0.61	0.65		1.35	1.66		2.62	2.93


BORÅSTAPETER: HILDASHOLM

Continued focus on channel diversification

Net sales for the second quarter amounted to MSEK 181 (193), down –6% compared with the year-earlier quarter. Currency-adjusted organic growth for the quarter amounted to –5%, while the strong SEK had a negative impact on growth of –1%.

Our major brands still have a high degree of exposure to traditional retail. During the quarter, sales in Boråstapeter's Swedish home market were weak in this channel. Cole & Son and Wall&decò also reported lower sales to customers within the traditional retail sector.

We continued our strategic efforts to broaden the Group's sales mix through our strategic focus areas, and noted increased sales in direct-to-consumer (DTC), hospitality and project sales to architects and interior designers. Pappelina in particular distinguished itself with growth of 130% in DTC sales, demonstrating that our efforts in that channel are beginning to pay off. However, the channel does not yet account for a large enough share of the Group's sales to offset the weaker performance in traditional retail.

The gross margin remained strong during the quarter, amounting to 62.3% (61.9), driven by a positive channel mix, a greater share of DTC sales and active efforts to launch new premium products and designs.

A lower sales level also impacted profitability, and EBITA for the quarter amounted to MSEK 23 (26), corresponding to an operating margin of 12.6% (13.5). We have continued to step up our efforts to drive growth in our priority areas of strategic focus: DTC, international sales, and the hospitality channel.

Operating cash flow amounted to MSEK 21 (16) in the quarter, up MSEK 5 compared with the year-earlier period. Our financial position remained strong, with net debt to EBITDA at 0.7 (0.9). A dividend of SEK 1.50 per share was paid during the quarter.

WEAK SALES IN TRADITIONAL RETAIL

Boråstapeter – our single largest brand – had a challenging quarter in traditional retail in the Swedish domestic market, with sales decreasing 7% to MSEK 61. The rest of the Nordics and all international markets performed positively, and we are continuing to see good potential for increasing brand awareness and sales outside of Sweden. During the quarter, Boråstapeter launched its new online sales platform, creating better conditions for growth in DTC sales.

Cole & Son's second-quarter sales amounted to MSEK 30 (34). Restructuring of the sales channels continued, with a focus on a more diversified channel strategy. Additionally, as previously announced, we made a number of commercial decisions that negatively impacted sales early in the year but which are important for strengthening our brand, improving the quality of our consumer offerings, and creating more sustainable growth over time. We are convinced that these measures will strengthen Cole & Son's commercial platform over the long term, and we believe that the impact on sales in the second half of the year will be more limited than in the first. Meanwhile, DTC sales have picked up – from low levels – following the launch of a new online sales platform. Yelena Ford took office as the new Managing Director for Cole & Son during the quarter, following the changes to management that were initiated during the first quarter.

Sales for Wall&decò in the second quarter amounted to MSEK 19 (23). Sales in the traditional retail sector of the Italian domestic market were weak during the quarter, and while this market remains pressured, we also believe that our commercial performance has not been strong enough. That is why we have re-allocated resources to increase the commercial focus, improve implementation and strengthen sales performance.

Pappelina posted a strong quarter with sales of MSEK 14 (11), driven by growth in DTC sales that remained very strong during the quarter. The brand was first out in the summer of 2025 to use the new online sales platform that has now been rolled out for all our brands, and we are now seeing a clear acceleration in sales. Pappelina's international distribution in the US was also restructured during the first half of the year, and we began to see the results at the end of the second quarter.

Artscape's sales in the second quarter amounted to MSEK 27 (34). The comparative period included a new product launch at one of our major customers in North America. Efforts to diversify the brand's sales channels are progressing, and DTC growth accelerated during the quarter.

Sales to external brands via Borås Tapetfabrik continued their positive performance, posting good growth. Sales to external customers for the quarter totalled MSEK 30 (26). Behind this strong performance is a clear focus on delivering high-quality products and offering a high level of service, primarily to our internal brands, which also favours our strategically selected external customers.

CONTINUED STRATEGIC INITIATIVES TO ACHIEVE A MORE DIVERSIFIED CHANNEL MIX

The Group's exposure to traditional retail – a channel that has faced numerous challenges in Europe in recent years – remains high. That is why we are continuing our strategic initiatives to broaden our sales mix in relation to DTC and hospitality sales via architects and interior designers.

The investments we have made over the past twelve months in new online sales platforms, upskilling and a more commercial approach to the DTC channel are now meeting with success. In April, Boråstapeter went live with its new online sales platform – the last in our series of planned platform migrations for 2026. All of the brands posted good rates of growth in DTC sales during the first half of the year, with Pappelina distinguishing itself in terms of percentage increase.

The next step is fully capitalising on the new platforms with more fully developed product offerings, improved customer experiences and a greater focus on data-driven traffic. Conversion work commenced in the spring of 2026.

Historically, our brands have held very strong positions in their domestic markets, but we are seeing potential for further growth in our key export markets. Going forward, our focus will be on prioritising the markets where we see the greatest potential, strengthening our commercial partnerships and developing our network of retailers, distributors, agents, architects, and interior designers.

We are continuing to develop our offering in the hospitality channel through investments in new materials, new printing technology and a broader design offering. We are thereby – together with our brands' iconic designers – enhancing our capacity for meeting demand in larger, more complex projects. Together with expanded collaboration among our brands, this will create conditions for a broader customer base and a more diversified sales portfolio.

Although the second quarter was marked by weaker sales growth – due primarily to timing effects at Artscape and continued challenges in traditional retail markets – we are making progress in our strategic focus areas. The underlying trend in several parts of our operations is positive: the gross margin remains strong, and during the quarter we took important steps to strengthen our commercial platform.

However, the Group's exposure to the traditional retail sector – which is facing challenges in several of our geographic markets – remains significant. Going forward, our strategic focus will therefore be on increasing the rate of growth in DTC, strengthening our position in priority international markets and further developing our offering in hospitality. With strong brands, improved digital platforms, and a clearer commercial focus, I am confident that we will drive profitable growth.

Borås, July 2026
Johan Andgren, CEO Embellence Group

COLE & SON: **FRUTTO PROIBITO**

Group performance

CONSOLIDATED NET SALES

Net sales for the quarter amounted to MSEK 181 (193), down –6% compared with the year-earlier quarter. Organic sales growth during the quarter amounted to –5%. Exchange rate effects had a negative impact of –1%.

Net sales for the period amounted to MSEK 382 (396), down 3% compared with the year-earlier period. The organic sales trend amounted to –1% and exchange rate effects had an impact of –3%.

CONSOLIDATED EARNINGS

EBITA for the quarter was MSEK 23 (26), corresponding to an operating margin of 12.6% (13.5). Lower levels of sales were the primary cause of the lower EBITA margin.

Net profit for the quarter amounted to MSEK 14 (15), resulting in earnings per share before and after dilution of SEK 0.61 (0.65).

EBITA for the quarter was MSEK 51 (58), corresponding to an operating margin of 13.3% (14.8). Net profit for the period amounted to 32 MSEK (39). Earnings per share before and after dilution amounted to SEK 1.35 (1.66).

NET FINANCIAL ITEMS

Net financial items for the quarter were MSEK –1 (–2). Net interest items amounted to MSEK –1 (–2). Remeasurement of financial items in foreign currency was MSEK 0 (1). Net financial items for the period amounted to MSEK –2 (0).

CASH FLOW

Cash flow from operating activities for the quarter amounted to MSEK 21 (16). Changes in working capital amounted to MSEK –3 (–14). Accounts receivable decreased while stock levels experienced seasonal growth. Cash flow from investing activities amounted to MSEK –9 (–4). Cash flow from financing activities for the quarter amounted to MSEK –10 (–5). A dividend of MSEK –35 (–29) was paid during the quarter. Cash flow for the quarter amounted to MSEK 3 (8).

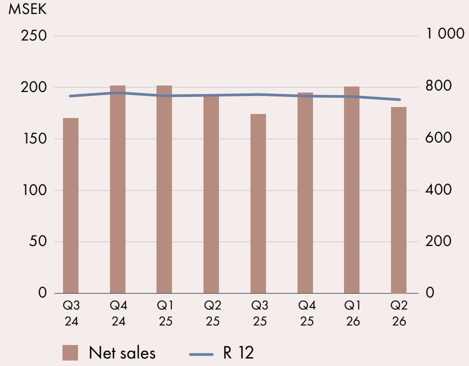
Cash flow from operating activities for the period amounted to MSEK 35 (23).

FINANCIAL POSITION

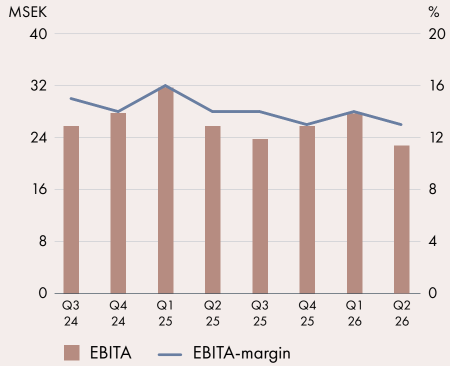
At the end of the quarter, the Group's total assets amounted to MSEK 797 (812). The equity ratio amounted to 66% (62) and cash and cash equivalents at the end of the quarter were MSEK 42 (39). The Group's net debt amounted to MSEK 87 (124) at the end of the quarter. At the end of the quarter, the ratio of net debt to EBITDA (R12) was 0.7 (0.9).

PAPPELINA: LEA POTATO

NET SALES (MSEK)



EBITA (MSEK) AND EBITA MARGIN (%)



Operational performance

BRANDS

Net sales during the quarter amounted to MSEK 181, down −6% compared with the year-earlier quarter.

Pappelina's positive performance continued during the quarter. Boråstapeter – and other wallpaper brands as well – were negatively impacted by weak performance in traditional retail in their respective domestic markets. The comparative quarter for Artscape included a new launch at a major US customer.

Borås Tapetfabrik continues its growth.

BORÅSTAPETER

Boråstapeter's sales for the quarter amounted to MSEK 61, down 7% compared with the year-earlier quarter. The Swedish domestic market, which is largely characterised by traditional retail, remained challenging during the quarter. All of the significant international markets – including the rest of the Nordics – performed well, and DTC sales gained momentum after the launch of the new online sales platform in April.

COLE & SON

Cole & Son's sales for the quarter amounted to MSEK 30, down 12% compared to the year-earlier quarter. Restructuring of the sales channels continued, which over the long term is important for the brand and its position but has a negative impact on total sales in the short term. DTC sales continued to perform positively.

WALL&DECÒ

Wall&decò's sales amounted to MSEK 19, down 14% compared to the year-earlier quarter. Wall&Decò was also impacted by weak performance in the retail sector during the quarter. The Group is actively supporting the organisation in its commercial activities to reverse the trend and return to growth.

PAPPELINA

Pappelina's sales for the quarter amounted to MSEK 14, corresponding to an increase of 27% compared with the year-earlier quarter. Growth via the new online sales platform continued to accelerate while sales in the key US market performed strongly as a result of new distribution model.

ARTSCAPE

Artscape's sales for the quarter amounted to MSEK 27. DTC sales continued to perform well. The comparative period included a new launch at one of the brand's major traditional customers in its domestic market.

WALL&DECÒ: UNDERSTORY REVERIE

NET SALES

MSEK	Apr–Jun 2026	Apr–Jun 2025	Change	Jan–Jun 2026	Jan–Jun 2025	Change	R12	Full-year 2025
Boråstapeter	61	66	–7%	144	145	–1%	285	287
Cole & Son	30	34	–12%	62	73	–16%	122	134
Wall&decò	19	23	–14%	40	46	–13%	81	87
Pappelina	14	11	27%	26	22	19%	48	44
Artscape	27	34	–20%	52	59	–12%	106	113
Borås Tapetfabrik	30	26	14%	58	50	17%	109	101
EMBELLENCE GROUP	**181**	**193**	**–6%**	**382**	**396**	**–3%**	**751**	**765**

MANUFACTURING

Borås Tapetfabriker's sales to external customers continued its rapid growth, with sales now amounting to MSEK 30 – up 14% compared with the year-earlier quarter. Performance in the quarter was driven by increased income from existing and new customers in both digital and traditional printing.

ARTSCAPE: WILDFLOWER

Other Group

ORGANISATION

The number of FTEs on 30 June 2026 was 228 (227).

RELATED-PARTY TRANSACTIONS

No related-party transactions took place.

RISKS AND UNCERTAINTIES

Embellence Group works continuously to identify and manage the risks associated with the Group's operations. The company has a well-functioning risk-management process in place whereby risks are consolidated, reported and monitored by Group management. For a complete description of the risks impacting the company, refer to the 2025 Annual Report.

SEASONAL VARIATIONS

Some seasonal variations arise, with the first and fourth quarters normally tending to be slightly stronger.

ACCOUNTING POLICIES

This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting. For the Parent Company, recommendation RFR 2 Financial Reporting for Legal Entities of the Swedish Financial Reporting Board was applied to the preparation of this interim report. Accounting policies and the basis of calculations are the same as the policies applied in the company's most recent annual report. The carrying amount is a good approximation of fair value for financial assets and liabilities. New standards and interpretations that have come into effect after 31 December 2025 have not had a significant impact on the Group's financial statements for the current or future periods, nor on future transactions.

The cash flow statement was updated so that exchange rate changes in working capital are included in Changes in working capital, and not in Other. In connection with this change, adjustments were also made to align with IFRS 18, which comes into force on January 1, 2027.

SIGNIFICANT EVENTS DURING THE QUARTER

No significant events to report.

SIGNIFICANT EVENTS AFTER THE END OF THE QUARTER

No significant events to report.

AUDIT

This report was not subject to review by the Group's auditors.

Parent Company

The Parent Company's net sales in the second quarter amounted to MSEK 7 (4). Net profit amounted to MSEK 45 (–4). The increase is due to a dividend from a subsidiary.

Signatures and assurance

The undersigned assure that the interim report provides a true and fair view of the Parent Company and the Group's operations, financial position and earnings and describes the material risks and uncertainties faced by the Parent Company and the companies included in the Group.

BORÅS, 21 JULY 2026

MAGNUS WELANDER
Chairman

JOHAN ANDGREN
CEO

KARIN DENNFORD

MARIA VEERASAMY

HENRIK NYQVIST

CHRISTINA STÅHL

Condensed consolidated income statement

MSEK	Apr–Jun 2026	Apr–Jun 2025	Jan–Jun 2026	Jan–Jun 2025	Full-year 2025
Net sales	181	193	382	396	765
Cost of goods sold	–68	–74	–143	–151	–293
Gross profit	**113**	**120**	**239**	**245**	**471**
Selling and administrative expenses	–94	–97	–197	–196	–383
Other operating income	1	1	2	3	6
Other operating expenses	–	–1	–2	–2	–4
Operating profit	**19**	**22**	**43**	**50**	**91**
Net financial items	–1	–2	–2	–	–4
Profit before tax	**19**	**21**	**41**	**50**	**87**
Tax	–4	–5	–9	–11	–18
Net profit for the period	**14**	**15**	**32**	**39**	**69**
Earnings per share for the period before dilution (SEK)	**0.61**	**0.65**	**1.35**	**1.66**	**2.93**
Earnings per share for the period after dilution (SEK)	**0.61**	**0.65**	**1.35**	**1.66**	**2.93**
Other comprehensive income					
Translation differences	8	–9	19	–47	–64
Total other comprehensive income	**8**	**–9**	**19**	**–47**	**–64**
Comprehensive income for the period	**22**	**6**	**51**	**–8**	**5**

Condensed consolidated balance sheet

MSEK	30 June 2026	30 June 2025	31 Dec 2025
Assets			
Intangible non-current assets	314	327	311
Tangible non-current assets	95	82	87
Right-of-use assets	46	55	50
Deferred tax assets	8	6	4
Financial non-current assets	3	3	3
Total non-current assets	**466**	**473**	**455**
Inventories	160	154	140
Accounts receivable	93	112	95
Current tax assets	5	4	4
Other receivables	12	8	11
Prepaid expenses and accrued income	19	22	18
Cash and cash equivalents	42	39	38
Total current assets	**332**	**339**	**307**
Total assets	**797**	**812**	**762**
Equity and liabilities			
Share capital	59	59	59
Other contributed capital	111	111	111
Reserves	16	14	–3
Retained earnings, including net profit for the year	343	316	346
Equity attributable to Parent Company shareholders	**529**	**500**	**513**
Provisions for pensions	5	6	5
Deferred tax liabilities	20	17	20
Other non-current interest-bearing liabilities	33	45	39
Lease liabilities	35	44	39
Total non-current liabilities	**93**	**111**	**104**
Other current interest-bearing liabilities	12	58	12
Bank overdraft facility	34	–	1
Lease liabilities	15	16	15
Accounts payable	47	53	50
Other current liabilities	20	22	22
Accrued expenses and deferred income	47	51	45
Total current liabilities	**175**	**200**	**145**
Total liabilities	**268**	**312**	**248**
Total equity and liabilities	**797**	**812**	**762**

Indebtedness

MSEK	30 June 2026	30 June 2025	31 Dec 2025
Lease liabilities	50	60	54
Bank overdraft facility	34	–	1
Other interest-bearing receivables and liabilities	45	103	51
Gross debt	**129**	**163**	**106**
Cash and cash equivalents	–42	–39	–38
Net debt	**87**	**124**	**68**
EBITDA (R12)	126	138	134
Net debt/EBITDA (R12)	**0.7**	**0.9**	**0.5**
Equity ratio	**66%**	**62%**	**67%**
Quota value per share (SEK)	**2.5**	**2.5**	**2.5**

Condensed consolidated cash flow statement

MSEK	Apr–Jun 2026	Apr–Jun 2025	Jan–Jun 2026	Jan–Jun 2025	Full-year 2025
OPERATING ACTIVITIES					
Operating profit	19	22	43	50	91
Adjustments for non-cash items					
Depreciation and amortisation	10	11	20	21	43
Other	–	–	4	–3	–9
Cash flow from changes in working capital	–3	–14	–22	–38	–13
Cash flow from operating activities before tax	**27**	**20**	**45**	**30**	**113**
Tax paid	–6	–4	–10	–7	–15
Cash flow from operating activities	**21**	**16**	**35**	**23**	**98**
INVESTING ACTIVITIES					
Net investments in non-current assets	–9	–4	–14	–9	–22
Interest received	1	–	1	–	1
Cash flow from investing activities	–9	–4	–14	–9	–21
FINANCING ACTIVITIES					
Change in bank overdraft facilities	34	–46	33	–49	–48
Repayment of lease liabilities	–3	–4	–7	–7	–15
New borrowing	–	131	–	131	131
Repayment of loans	–3	–55	–6	–55	–107
Dividend	–35	–29	–35	–29	–29
Interest paid	–2	–2	–3	–4	–8
Cash flow from financing activities	–10	–5	–18	–14	–77
Cash flow for the period	3	8	**3**	**1**	**1**
Cash and cash equivalents at beginning of period	**38**	**32**	**38**	**41**	**41**
Exchange rate differences in cash and cash equivalents	1	–	1	–2	–4
Cash and cash equivalents at end of period	**42**	**39**	**42**	**39**	**38**

Condensed consolidated statement of changes in equity

MSEK	30 June 2026
Opening balance 1 Jan 2026	513
Dividend	–35
Net profit for the period	32
Other comprehensive income	19
Closing balance 30 Jun 2026	529

MSEK	30 June 2025
Opening balance 1 Jan 2025	538
Dividend	–29
Net profit for the period	39
Other comprehensive income	–47
Closing balance 30 Jun 2025	500


PAPPELINA: VERA PINE

Condensed Parent Company income statement

MSEK	Apr–Jun 2026	Apr–Jun 2025	Jan–Jun 2026	Jan–Jun 2025	Full-year 2025
Net sales	**7**	**4**	**12**	**8**	**21**
Administrative expenses	−12	−9	−21	−16	−32
Operating loss	−5	−4	**−9**	**−8**	**−12**
Net financial items	48	−1	44	–	−3
Profit/loss after financial items	43	−6	**36**	**−8**	**−15**
Group contributions	–	–	–	–	85
Other appropriations	–	–	–	–	−18
Profit/loss before tax	43	**−6**	36	−8	52
Tax	1	1	3	2	−11
Net profit/loss for the period	**45**	**−4**	38	−6	42

Condensed Parent Company balance sheet

MSEK	30 June 2026	30 June 2025	31 Dec 2025
Assets			
Intangible non-current assets	1	–	–
Deferred tax assets	3	2	1
Financial non-current assets	618	618	618
Total non-current assets	**622**	**620**	**619**
Current tax assets	4	3	–
Other receivables	1	–	–
Prepaid expenses and accrued income	2	2	2
Cash and cash equivalents	–	3	–
Total current assets	**7**	**9**	**3**
Total assets	**629**	**629**	**621**

MSEK	30 June 2026	30 June 2025	31 Dec 2025
Equity and liabilities			
Share capital	59	59	59
Statutory reserve	10	10	10
Share premium reserve	129	129	129
Retained earnings, including net profit for the year	188	137	185
Equity attributable to Parent Company shareholders	**386**	**335**	**383**
Untaxed reserves	**43**	**25**	**43**
Provisions for pensions	2	2	2
Other non-current interest-bearing liabilities	33	45	39
Total non-current liabilities	**35**	**47**	**41**
Other current interest-bearing liabilities	12	58	12
Bank overdraft facility	34	–	1
Accounts payable	2	1	1
Liabilities to Group companies	111	158	131
Other current liabilities	1	1	5
Accrued expenses and deferred income	5	4	5
Total current liabilities	**165**	**223**	**155**
Total liabilities	**200**	**269**	**196**
Total equity and liabilities	**629**	**629**	**621**

Quarterly overview

GROUP

MSEK	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Net sales	170	202	202	193	174	195	201	181
Gross profit	103	123	126	120	105	121	127	113
Gross margin, %	60.7%	60.7%	62.0%	61.9%	60.6%	61.8%	62.8%	62.3%
EBITA	26	28	32	26	24	26	28	23
EBITA margin, %	15.1%	13.9%	16.0%	13.5%	13.6%	13.2%	14.0%	12.6%

NET SALES PER BRAND AND EXTERNAL MANUFACTURING

MSEK	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Boråstapeter	61	72	79	66	62	79	83	61
Cole & Son	33	36	39	34	30	30	31	30
Wall&decò	20	24	23	23	20	20	21	19
Pappelina	11	10	11	11	11	10	13	14
Artscape	27	36	25	34	28	27	25	27
Borås Tapetfabrik	19	24	24	26	22	29	29	30
Total	**170**	**202**	**202**	**193**	**174**	**195**	**201**	**181**

NET SALES BY LARGEST MARKETS

MSEK	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Sweden	56	73	80	65	61	76	78	57
US	37	48	39	48	39	46	42	46
UK	21	19	21	17	17	16	20	12
Rest of World	57	62	63	63	57	57	61	66
Total	**170**	**202**	**202**	**193**	**174**	**195**	**201**	**181**

Notes

NOTE 1 Earnings per share

MSEK	Apr–Jun 2026	Apr–Jun 2025	Jan–Jun 2026	Jan–Jun 2025	Full-year 2025
Net profit for the period (SEK)					
Earnings per share before dilution	0.61	0.65	1.35	1.66	2.93
Earnings per share after dilution	0.61	0.65	1.35	1.66	2.93
Performance measures used in the calculation of earnings per share before and after dilution (MSEK)					
Net profit for the period	14	15	32	39	69
Profit above is attributable to Parent Company shareholders in its entirety					
Weighted average number of shares before and after dilution					
Before dilution					
Weighted average number of ordinary shares for calculation of earnings per share before dilution	23,538,721	23,538,721	23,538,721	23,538,721	23,538,721
Warrants					
Adjustment for calculation of earnings per share after dilution attributable to warrants	–	–	–	–	–
After dilution					
Weighted average number of ordinary shares and potential ordinary shares used as denominator for calculation of earnings per share after dilution	23,538,721	23,538,721	23,538,721	23,538,721	23,538,721

Definitions

NUMBER OF EMPLOYEES
Total number of employees included on Embellence Group's payroll at the end of the period.

GROSS MARGIN
Gross profit divided by net sales.

GROSS PROFIT
Net sales less cost of goods sold.

EBITA
(Earnings before interest, taxes and amortisation). Operating profit/loss before amortisation of intangible assets.

EBITA MARGIN
EBITA divided by net sales.

EBITDA
(Earnings before interest, taxes, depreciation and amortisation). Operating profit/loss before depreciation, amortisation and impairment.

NET DEBT
The sum of non-current interest-bearing liabilities, non-current lease liabilities, current interest-bearing liabilities, current lease liabilities, liabilities and receivables against Group companies and bank overdraft facilities minus cash and cash equivalents.

NET DEBT/EBITDA
Net debt divided by EBITDA, rolling 12 months.

NET SALES – ORGANIC GROWTH
Change in net sales after adjustments for net sales that have arisen from acquired or divested operations, in constant currencies.

EARNINGS PER SHARE IN SEK
Profit after tax divided by the average number of outstanding shares during the period.

EARNINGS PER SHARE IN SEK AFTER DILUTION
Earnings after tax divided by the average number of shares outstanding during the period plus the number of shares that would have been issued as an effect of the ongoing incentive programmes.

EQUITY RATIO
Equity attributable to Parent Company shareholders as a percentage of total assets.

COLE & SON: **RIFLESSO**

PUBLICATION

This information is information that Embellence Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, on 21 July 2026 at 8:00 a.m. CEST.

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FINANCIAL CALENDAR

Q3 2026 – 3 November 2026
Q4 2026 – 24 February 2027

ABOUT EMBELLENCE GROUP AB

Embellence Group, founded in 1905, is a leading European company in interior decoration with a focus on premium brands in the wallpaper segment, complemented by other colour and pattern-driven interior decoration such as textiles and rugs. Our products are sold in more than 100 markets around the world.

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