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XMREALITY'S RIGHTS ISSUE IS REGISTERED – CONVERSION OF BTA INTO SHARES

XMReality AB (publ) ("XMReality" or the "Company") has completed a rights issue of shares where the subscription period ended on August 20, 2024 (the "Rights Issue"). The Rights Issue has today, August 28, 2024, been registered with the Swedish Companies Registration Office. The last day of trading in paid subscribed shares ("BTA") is on August 29, 2024. The record date is September 2, 2024, after which the BTAs will be converted into shares on September 4, 2024. Shares are expected to be distributed to the investors' VPC accounts/custody accounts on September 4, 2024.

Furthermore, the share capital reduction has been registered with the Swedish Companies Registration Office, as resolved at the Extraordinary General Meeting on July 31, 2024. Following the registration of the Rights Issue and the share capital reduction, the number of shares in the Company amounts to 619,428,793 shares and the share capital amounts to SEK 6,194,287.93. The quota value thus amounts to SEK 0.01 per share.

Advisors

XMReality Group has engaged Penser by Carnegie, Carnegie Investment Bank AB (publ), and Ramberg Advokater KB as financial and legal advisors in connection with the Rights Issue.

XMReality's Certified Adviser is Carnegie Investment Bank AB (publ).

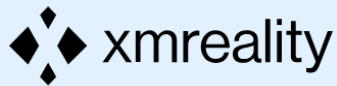
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About XMReality

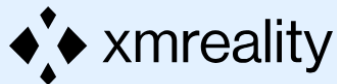
XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: www.xmreality.com

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Forward-looking statements

This press release may contain forward-looking statements that reflect the Company's intentions, beliefs, or current expectations about and targets for the Company's future results of operations, financial condition, liquidity, performance, prospects, anticipated growth, strategies and opportunities and the markets in which the Company operates. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "intend", "may", "plan", "estimate", "will", "should", "could", "aim" or "might", or, in each case, their negative, or similar expressions. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, it can give no assurances that they will materialize or prove to be correct. Because these statements are based on assumptions or estimates and are subject to risks and uncertainties, the actual results or outcome could differ materially from those set out in the forward-looking statements as a result of many factors. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements. The Company does not guarantee that the assumptions underlying the forward-looking statements in this press release are free from errors nor does it accept any responsibility for the future accuracy of the opinions expressed in this press release or any obligation to update or revise the statements in this press release to reflect subsequent events. Undue reliance should not be placed on the forward-looking statements in this press release. The information, opinions and forward-looking statements contained in this press release speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release, unless it is not required by law or stock market regulations.