

April 6, 2022
PRESS RELEASE

Grenspecialisten and Alcur increases ownership in Vertiseit in connection with warrant programs

Today, Vertiseit AB announced the outcome of its warrant program for employees, members of the board and senior executives in the company (series TO 1A and TO 1B). In connection with this, Grenspecialisten Förvaltning AB ("Grenspecialisten") and Alcur Fonder AB ("Alcur Fonder") have been offered the opportunity to acquire parts of the shares that have been converted from the exercised warrants.

Through a so-called block trade, a total of 368,100 Series B shares in Vertiseit were acquired:

- **Grenspecialisten** has acquired 289,600 Series B shares
Grenspecialisten does not previously own any shares, but has undertaken to choose 100 percent shares as consideration for its shares in MultiQ in the public offer addressed to the shareholders in MultiQ.
- **Alcur Fonder** has acquired 70,500 Series B shares
Alcur Fonder previously owns 334,450 Series B shares in Vertiseit.

Sellers of the above shares related to the warrant programs are insiders and employees of Vertiseit. In addition to this, no changes have been made in insiders' existing shareholdings.

"Vertiseit is pleased that two such prominent investors as Grenspecialisten and Alcur Fonder have chosen to strengthen their ownership in the company. We are at the beginning of a global expansion with the goal of becoming the world-leading platform company within Digital In-store and we are happy to have long-term and professional owners with us on the journey," says Johan Lind, CEO of Vertiseit.

The purchase price amounted to SEK 29.30 per share.

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ABOUT VERTISEIT

Vertiseit is a leading platform company within Retail Digital Signage in Europe. Through its' subsidiaries Grassfish and Dise the group offers software for Digital In-store and related consulting services. The company's customers consist of global brands and retailers, using its' products and services to enable a seamless customer journey by bridging the digital and physical customer meeting. The company has +130 employees in Sweden, Austria, Germany and UK. During the period 2012-2021, Vertiseit performed an average profitable growth of 33 percent (CAGR). For the full year of 2021, the group's net revenue amounted to SEK 131 million, with an EBITDA margin of 13 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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ATTACHMENTS

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