

# BTCX launches Sweden's first Bitcoin podcast – for women

**Goobit Group AB's subsidiary, Goobit AB ("Goobit" or "the Company"), and its trading platform, BTCX, are now launching Sweden's first Bitcoin podcast for women – Women & Bitcoin, available on Spotify. The goal is to expand participation in the digital economy and inspire more women to explore Bitcoin**

**The podcast is hosted by Rebecka and Hani, two passionate voices aiming to break the myth that Bitcoin is only for tech enthusiasts and finance professionals. Through accessible discussions and inspiring guests, the podcast focuses on inclusion, knowledge, and community.**

*"Bitcoin is simple, exciting, and for everyone. But if we don't get on board now, we risk watching the train leave the station with only men on board." – Rebecka.*

The podcast is aimed at both beginners and experienced Bitcoin users, providing a platform where women can share their experiences, ask questions, and discuss the future of the economy—with a focus on the female perspective. Listeners can expect educational and accessible discussions without technical jargon, inspiring conversations with women who have already stepped into the Bitcoin world, and in-depth discussions on freedom, the future, and why Bitcoin plays a crucial role.

**Listen to Women & Bitcoin on Spotify here:** [\[Link to Spotify\]](#)

**For further information, please contact:**

**Christian Ander, CEO, Goobit Group AB**

Email: [ir@goobit.se](mailto:ir@goobit.se)

## **About Goobit Group | BTCX**

Goobit Group AB (publ) operates in the financial sector. The company launched the world's first still-active Bitcoin trading platform, BTCX, in 2012. Goobit is Sweden's leading Bitcoin company in financial services and education. The company offers currency exchange services from fiat to Bitcoin and has facilitated transactions exceeding SEK 2.0 billion. Its most well-known brands are BTCX Express and Standard Bitcoin Exchange (BTCX).

In addition to exchange services, the company also provides anti-money laundering (AML) solutions through AML Desk and compliance services for crypto assets.

Goobit Group AB (publ) was established in 2013 and operates through its wholly-owned subsidiaries: Goobit AB, Goobit Blocktech AB, and Goobit Exchange AB. Goobit AB serves private individuals, corporate clients, and financial institutions.

The group is headquartered in Gamla Stan, Stockholm, Sweden.

Press Release  
10 February 2025 09:00:00 CET



---

For more information, visit: [www.goobit.se](http://www.goobit.se)

### Attachments

---

[BTCX launches Sweden's first Bitcoin podcast – for women](#)