

Strong start for SaveLend Group's originator Flex

SaveLend Group AB (publ) ("SaveLend Group" or the "Company") has communicated that 2023 is a year where the user experience on the savings platform is in focus and will be improved, technically as well as from a product and delivery perspective. As a part of this, the company launched the originator Flex at the end of February, which brings together several different originators in one. The aim is to offer even better diversification and have another tool to balance free capital and good investment opportunities on the platform to be able to provide a high investment rate for savers.

In Flex, savers can choose the type of credit they want to invest in, currently SME credits, real estate projects, and consumer credits. SaveLend then acquires credits via external originators that match the savers' wishes. The initiative has been well received, and many savers invest in the originator collection right from the start.

Spreading investments across different originators and credit types helps manage risks and achieve good returns. Every day, the investment team analyzes and assesses available credit opportunities from affiliated originators and only selects loans that match the savings criteria. Since 2014, SaveLend Group has reviewed over 50 different originators and platforms for direct loans and carried out due diligence to select approved originators. Today, there are six different originators in Flex. Three in real estate projects, two in SME loans, and one in consumer loans. The goal is for more to be added during the year.

"One of the biggest challenges in running a marketplace is to accommodate both access and supply. Balancing savings capital with credit opportunities is one of our most important tasks. Through Flex, we ensure the supply side, which is access to credit for our savers. Our assessment is that through this initiative, in a short time, we could receive a double inflow of savings capital with a maintained investment rate," says Ludwig Pettersson, CEO.

For further information:

Ludwig Pettersson, CEO SaveLend Group AB
Phone: +4673-073 12 81
Email: ludwig.petterson@savelend.se
www.savelendgroup.se

Certified Adviser

Corpura Fondkommission AB
Phone: +4676-853 28 22
Email: ca@corpura.se
www.corpura.se

About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 75 employees and offices in Sweden, Finland and Poland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

Attachments

[Strong start for SaveLend Group's originator Flex](#)