

Stabilisation notice

ABG Sundal Collier AB ("ABG"), in its capacity as Joint Global Coordinator, notifies that stabilisation measures have been undertaken in Acast AB:s (publ) ("Acast" or the "Company") shares traded on Nasdaq First North Premier Growth Market ("First North Premier").

As announced in connection with the offering to acquire newly issued and existing shares in the Company and the listing of the Company's shares on First North Premier (the "**Offering**"), ABG may, acting as Joint Global Coordinator and stabilisation manager, carry out transactions aimed at supporting the market price of the shares at levels above those which might otherwise prevail in the market.

Stabilisation transactions may be undertaken on First North Premier in the over-the-counter market or otherwise, at any time from and including the date of commencement of trading in the Company's shares on First North Premier, i.e. 17 June 2021, and for no longer than 30 calendar days thereafter. However, the Joint Global Coordinators have no obligation to undertake any stabilisation measures and there is no assurance that stabilisation measures will be undertaken. Under no circumstances will transactions be conducted at a price higher than the one set in the Offering, i.e. SEK 38.

The Company has undertaken, at the request of the Joint Global Coordinators, to issue up to 7,227,493 shares corresponding to up to 15 percent of the total number of shares in the Offering, at a price corresponding to the price in the Offering, i.e. SEK 38 per share, to cover any over-allotment in connection with the Offering (the "Over-allotment Option"). The Over-allotment Option may be utilised, in whole or in part, for a period of 30 calendar days from the first day of trading in the Company's shares on First North Premier.

ABG has, in its capacity as stabilisation manager, notified that stabilisation measures have been undertaken in accordance with article 5(4) of the Market Abuse Regulation (EU) 596/2014 and the Commission Delegated Regulation (EU) 2016/1052 on First North Premier, as specified below. The contact person at ABG is Erik Skog (tel: +46 8 566 27 471, e-mail: erik.skog@abgsc.se).

Stabilisation information:

Issuer:	Acast AB (publ)
Securities:	Ordinary shares (ISIN: SE0015960935)
Offering size:	48,183,287 shares
Over-allotment option:	7,227,493 shares
Offer price:	38 SEK

Ticker:	ACAST
Stabilisation manager:	ABG Sundal Collier AB

Stabilisation transactions:

<i>Date</i>	<i>Quantity, shares</i>	<i>Price (highest)</i>	<i>Price (lowest)</i>	<i>Price (volume weighted average)</i>	<i>Currency</i>	<i>Trading venue</i>
06 July 2021	16,273	34.50	34.20	34.48	SEK	Nasdaq First North Growth Market
07 July 2021	294,062	33.90	32.00	32.73	SEK	Nasdaq First North Growth Market
08 July 2021	93,067	32.40	31.50	32.05	SEK	Nasdaq First North Growth Market
09 July 2021	174,267	34.40	32.30	33.58	SEK	Nasdaq First North Growth Market

For more information

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About Acast

Acast was founded in 2014 and is one of the most eminent podcast platforms, and a pioneer in the open podcast ecosystem, connecting all podcasting stakeholders to one common software infrastructure. Through its infrastructure, Acast allows advertisers to efficiently target an engaged audience of listeners through dynamic ad insertion, while podcasters are given access to a range of monetization opportunities and the necessary tools to expand their listener base. Acast has a global footprint across twelve countries and, during 2020, Acast had approximately 3 billion listens on Acast-connected podcasts, and today hosts more than 28,000 shows. Acast's headquarters are located in Stockholm, Sweden and the Company has 9 local subsidiaries including UK, US, Australia, Norway, France, Germany, Ireland, Mexico and Canada.

In recent years, Acast has undergone an expansion with continued strong growth, with net sales increasing from SEK 180 million in 2018 to SEK 592 million in 2020. As a result of Acast's recent growth initiatives, the number of listens grew from approximately 1 billion (2018) to 3 billion (2020). Acast had 827 million listens and an organic net sales growth of 86% in the first quarter of 2021. Certified Adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

This information is information that Acast is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-07-09 18:30 CEST.

Attachments

[Stabilisation notice](#)