

Press Release
27 July 2026 16:00:00
CEST



GOODBYE KANSAS WINS CONTRACT FOR STRATEGIC EXPERIENTIAL PROJECT WITH NEW INTERNATIONAL CLIENT

Goodbye Kansas has signed a new project within the Experiential business segment, marking the start of a strategic relationship with a new international client. The project represents a key win for Goodbye Kansas, validating its capabilities in delivering high-fidelity immersive content.

The project involves the creation of high-fidelity visual content for an immersive indoor experience at a globally renowned venue. Goodbye Kansas was selected with the client emphasizing the studio's established reputation for premium quality and its ability to deliver complex content under demanding production timelines.

"Working with a client that is a world leader in this area makes this an important order for Goodbye Kansas, both commercially and strategically," said Carsten Myhill, CEO of Goodbye Kansas Group. "Securing this project demonstrates how our established capabilities can open new commercial opportunities."

The project aligns closely with Goodbye Kansas Group's long-term strategy to expand selectively into growth areas that build on the company's existing creative and technical strengths.

For additional information, please contact:

Carsten Myhill, CEO, Goodbye Kansas Group
E-mail: carsten.myhill@goodbyekansas.com
Direct: +46 8-556 990 00

About Goodbye Kansas Group

Goodbye Kansas Group is a provider of technology-driven visual content, developing visual effects, animation, game trailers, in-game cinematics and real-time production solutions. The Group has some of the world's leading entertainment companies as its clients. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Bergs Securities as Certified Adviser. www.goodbyekansasgroup.com

Attachments

[GOODBYE KANSAS WINS CONTRACT FOR STRATEGIC EXPERIENTIAL PROJECT WITH NEW INTERNATIONAL CLIENT](#)