

Information regarding Awardit's main owner

Awardit's main owner Visionalis AB has filed for bankruptcy at its own request. Attorney Hans Andersson at Law firm Kaiding has been appointed as bankruptcy administrator. The bankruptcy has no impact whatsoever on Awardit's operations. The bankruptcy administrator evaluates different options for handling the bankruptcy estate's assets.

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About Awardit

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at ca@aqurat.se or 08-684 05 800.