

## Haypp Group to Attend UBS Global Consumer and Retail Conference

Haypp Group AB (HAYPP.ST / STO: HAYPP), the leading e-commerce retailer of reduced risk nicotine products, primarily nicotine pouches, is pleased to announce that CEO Gavin O'Dowd and CFO Peter Deli are scheduled to participate in one-on-one investor meetings at the UBS Global Consumer and Retail Conference in New York on Thursday, March 12th, 2026.

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### Haypp in brief

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Haypp Group is leading the global shift from smoking to reduced risk alternatives. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in six countries in Europe and the USA. Haypp Group's e-commerce sites include: [Snusbolaget.se](https://snusbolaget.se) and [Northerner.com](https://northerner.com).

### Attachments

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