

Physitrack PLC Announces CFO Maternity Leave and Interim Appointment

London, March 21, 2025 – Physitrack PLC announces that Chief Financial Officer Charlotte Goodwin will be going on maternity leave starting April 1, 2025. During her leave, Matt Poulter, Deputy CFO and a key member of the Group Finance team for the past four years, will step in as Interim CFO.

Matt Poulter has played a pivotal role in Physitrack’s financial leadership, bringing extensive experience and a deep understanding of the company’s operations. His expertise ensures a seamless transition, maintaining the company’s strong financial oversight.

Henrik Molin, CEO and Co-founder of Physitrack PLC, stated: “We are delighted for Charlotte as she embarks on this exciting chapter and wish her all the best. With Matt’s experience and leadership, we are confident in the continued smooth execution of our financial and strategic objectives.”

Physitrack PLC remains fully committed to its AI-led workflow innovation initiatives in the Finance team financial discipline and combined growth and profitability strategy, ensuring continuity and stability during this period.

A segment from Spotlight, Physitrack’s own news outlet, featuring CEO & co-founder Henrik Molin, outlining the evolution of the Physitrack Finance function can be found here:

<https://vimeo.com/1067881308/7faeac8289>

Enquiries regarding this announcement should be addressed to:

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About Physitrack

Physitrack PLC, founded in 2012, is a global digital healthcare provider, focused on the B2B wellness and virtual-first care markets. With staff with 12 nationalities on four continents, customers in 17 time zones, and end users in 187 countries, Physitrack is a truly global company.

The company has two business lines:

1. Lifecare – SaaS platform tailored mainly to physiotherapy and musculoskeletal care, enabling practitioners to deliver clinical home exercises, education prescription, outcomes tracking, triaging and Telehealth.
2. Wellness / Champion Health – SaaS platform for Employee Wellness and care powered by a combination of world-leading technology and wellness professionals based in the United Kingdom, Germany and the Nordics.

Physitrack PLC is headquartered in London, United Kingdom, and listed on Nasdaq First North Premier Growth Market (PTRK).

Visit us at

<https://physitrackgroup.com/> (investor relations)

<https://physitrack.com> (product marketing)

About Champion Health

Champion Health, a subsidiary of Physitrack Plc, is a leader in corporate wellness technology, providing an innovative platform that empowers businesses to support their employees' well-being through personalised wellness action plans and advanced analytics.

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Attachments

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