

DäckExperten i Karlskrona joins Citira

DäckExperten i Karlskrona, a renowned service station in Southeast Sweden, is joining Citira. This partnership builds on the group's expansion in Blekinge earlier this year and adds a well-renowned tire workshop to the group, expanding our coverage across the E22 traffic corridor in the Eastern part of the region.

DäckExperten was founded by Stefan and Henrik Gunnarsson in 2014. From a humble beginning in a small factory building, the company has grown steadily and today operates out of a newly renovated facility with modern equipment and six employees. The success is based on many years of dedicated service to a growing number of loyal customers across both heavy vehicle and passenger car categories.

"It is great to have Henrik, Stefan and the broader DäckExperten team joining our group. We are very impressed by how DäckExperten has established itself as a strong service provider in Blekinge and look forward to work together and support the team to improve Citira's service offering and coverage in the region."
said David Boman, CEO of Citira.

" This is an exciting next step for us at DäckExperten. Becoming part of Citira means we can further strengthen both our service and product range, without changing what our customers appreciate most. You'll still meet the same team, in the same place, with the same commitment to quality. Now with the added strength and support of Citira behind us. "
says Henrik, DäckExperten.

DäckExperten will continue to operate under the same name and with the same team. Henrik will remain operational in the company and become a co-owner of Citira.

Contact

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About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reduce environmental impact, lower costs, and meet safety requirements.

Citira consists of 116 directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering the Nordics and Poland. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.